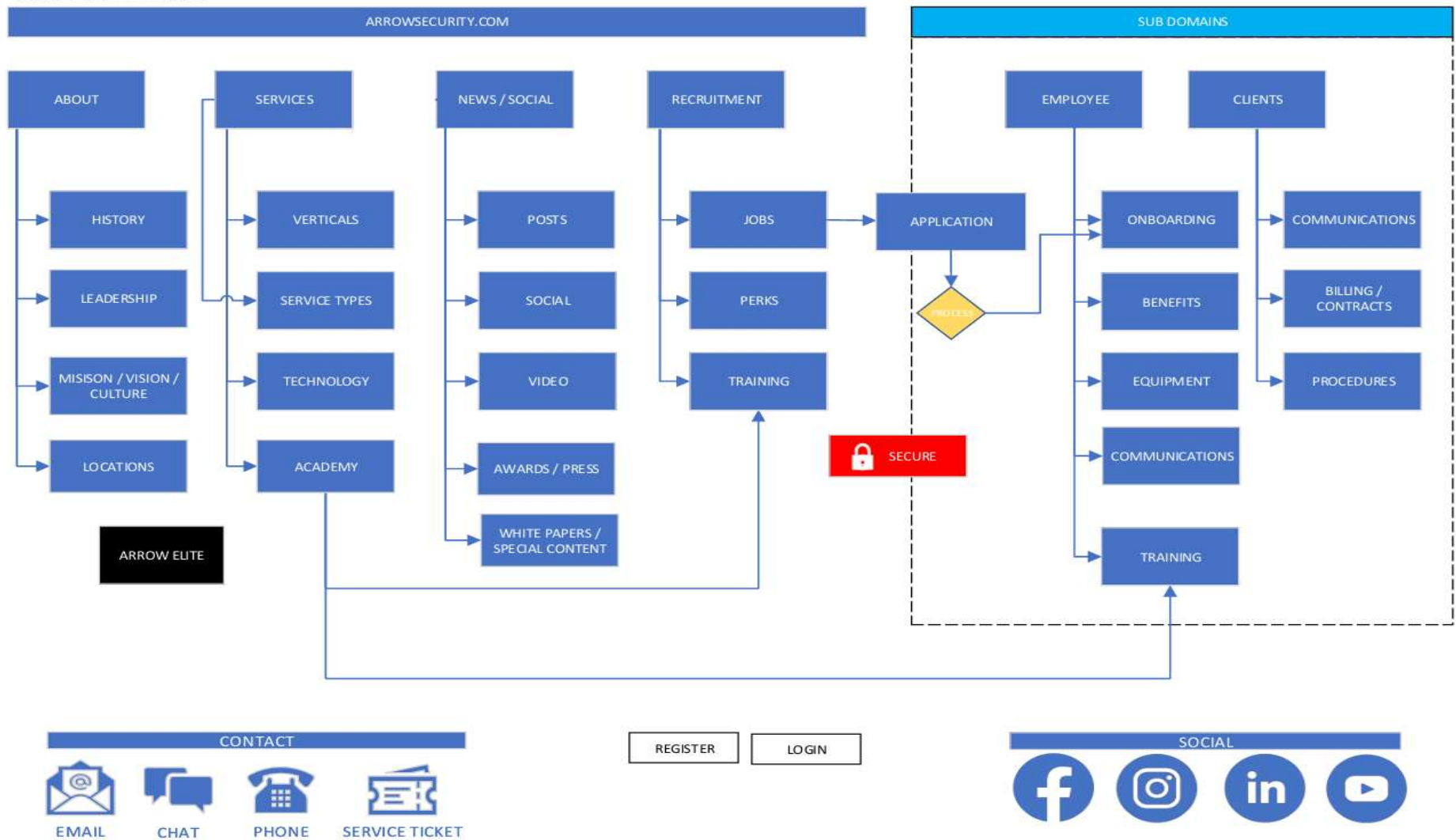


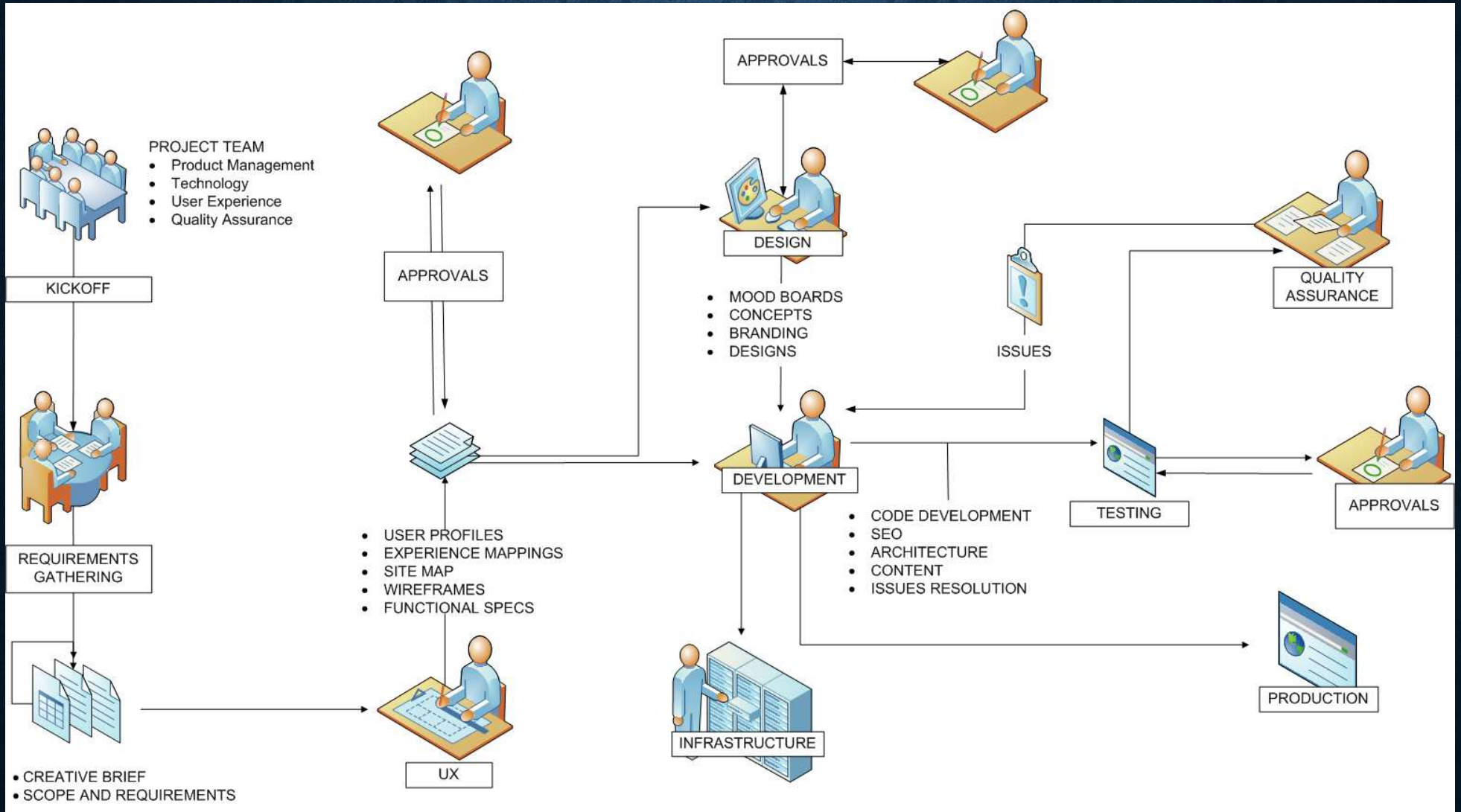
**JOHN
JAMES
NORTHROP**

Wireframes and Processes

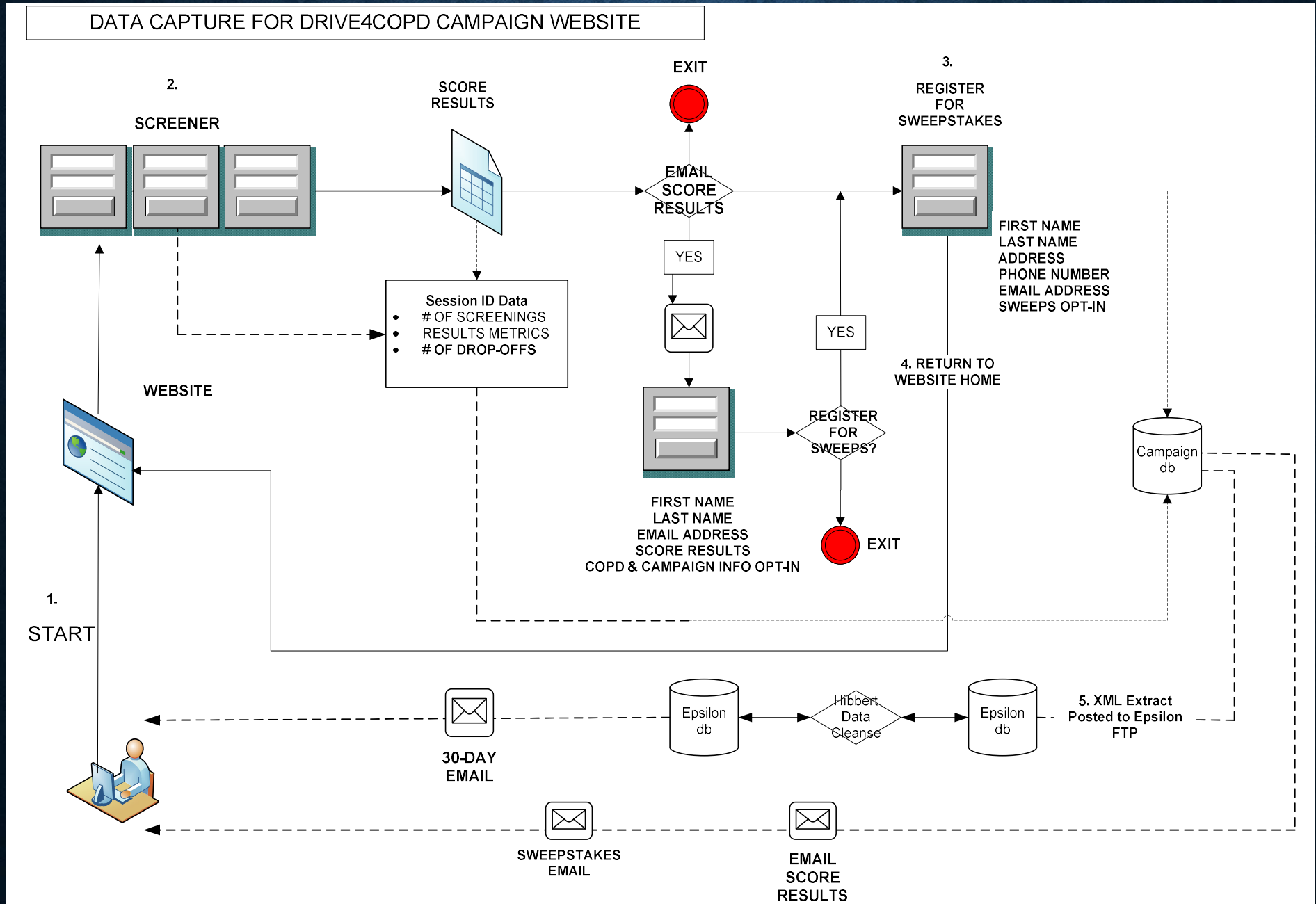
Arrow Security: Enterprise Systems



Development Methodology: Production Process

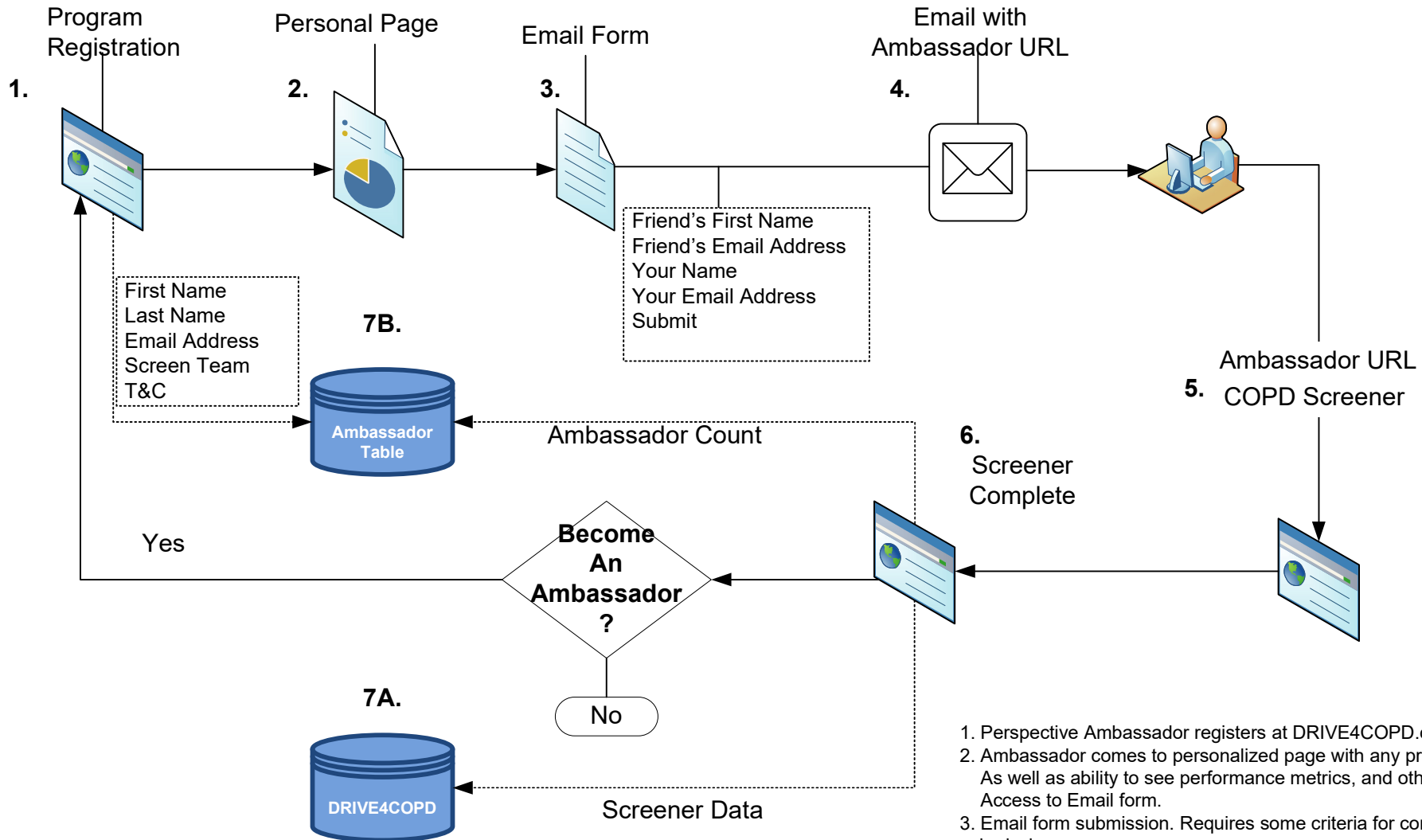


Boehringer-Ingelheim Pharma: DRIVE4COPD Data Flow



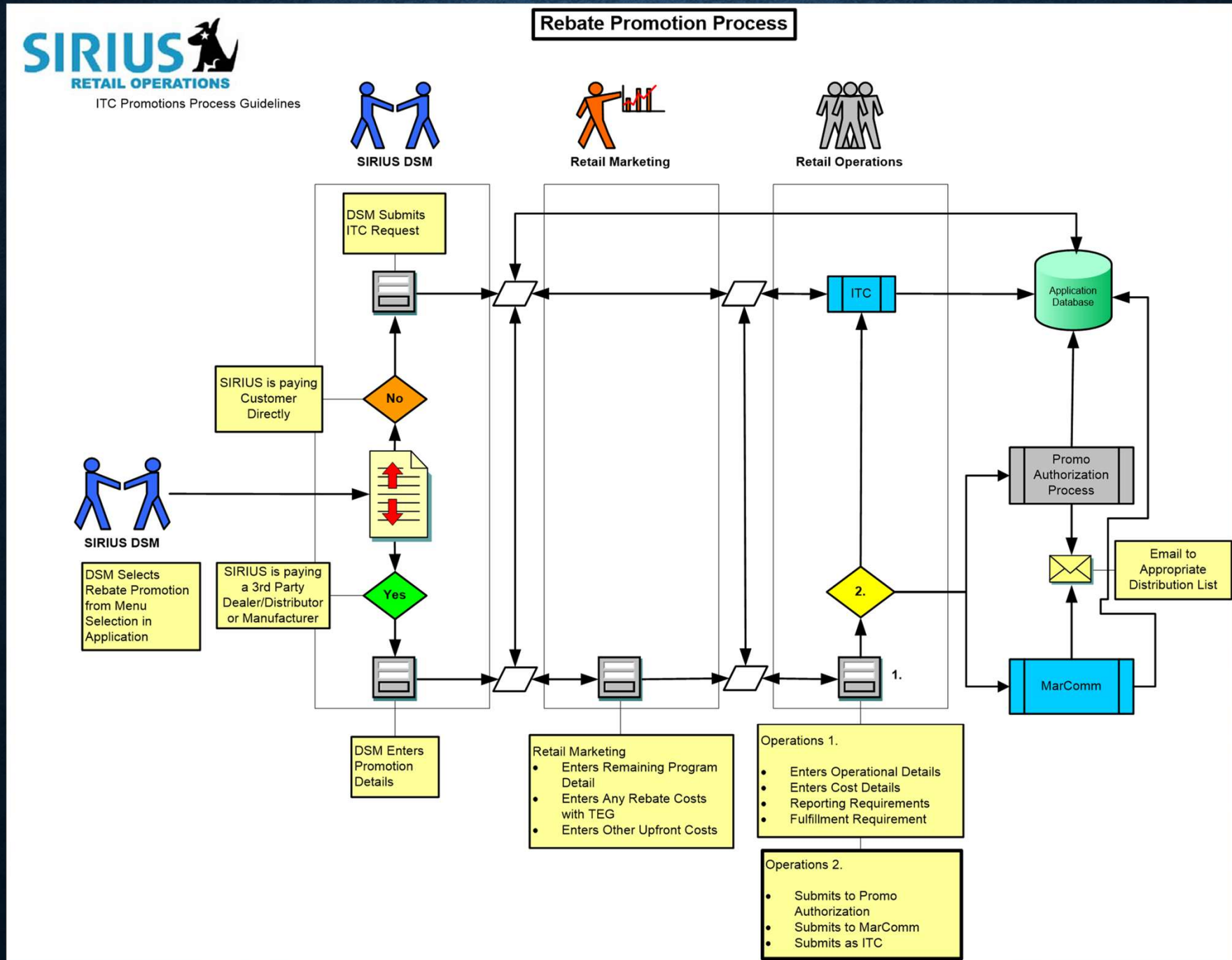
Boehringer-Ingelheim Pharma: DRIVE4COPD Ambassador Flow

DRIVE4COPD Ambassador Program

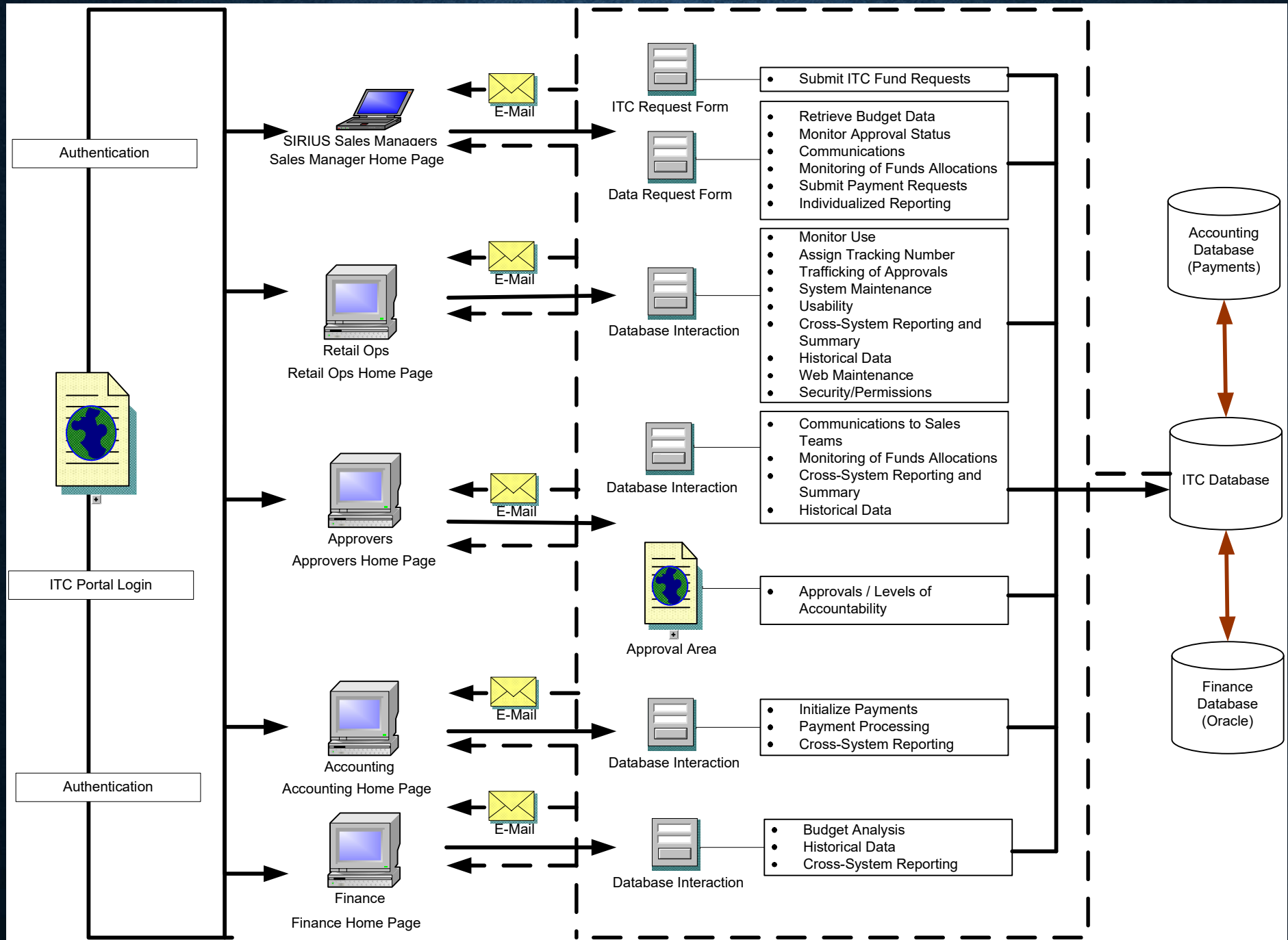


1. Perspective Ambassador registers at DRIVE4COPD.com site
2. Ambassador comes to personalized page with any program information. As well as ability to see performance metrics, and other tools. Access to Email form.
3. Email form submission. Requires some criteria for completion and submission
4. Email sent to Friend with Ambassador's vanity link embedded.
5. Friend follows Ambassador vanity to COPD Screener
6. Friend completes screener.
7.
 - a. Screener data captured in campaign database
 - b. Ambassador record updated with count

Sirius Satellite Radio: Rebate Promotion Process Flow



Sirius Satellite Radio: ITC B2B Process Flow



SIRIUS:

Stiletto 2 Splash Microsite

SIRIUS Top Nav

Flash Movie

Pre-Order Registration / Mailing List

Retailer Logos and Links Cluster

Best Buy | CircuitCity | Crutchfield | RadioShack

Introducing
Stiletto

1. Manage Playlists
2. Purchase Online Music
3. Favorites
4. MSS or YME Import
5. Software Updates

Learn More

Top Features

Live Satellite Radio –
Description and teaser
paragraph and associated
icon.

SIRIUS Internet Radio –
Description and teaser
paragraph and associated
icon.

Library – Description and
teaser paragraph and
associated icon.

Specifications

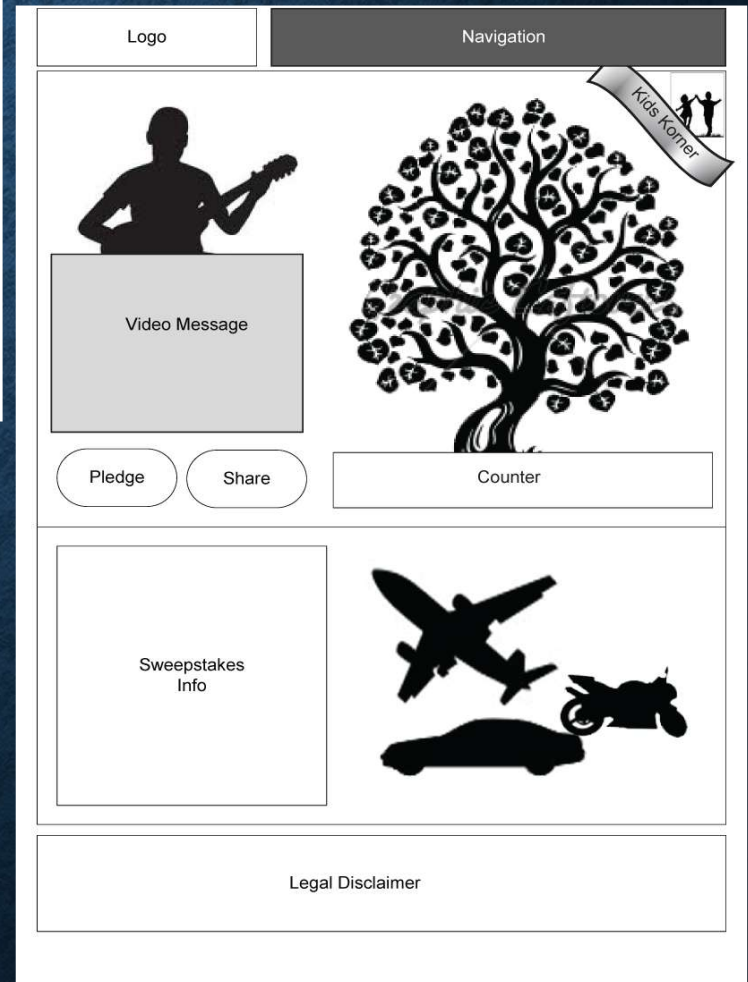
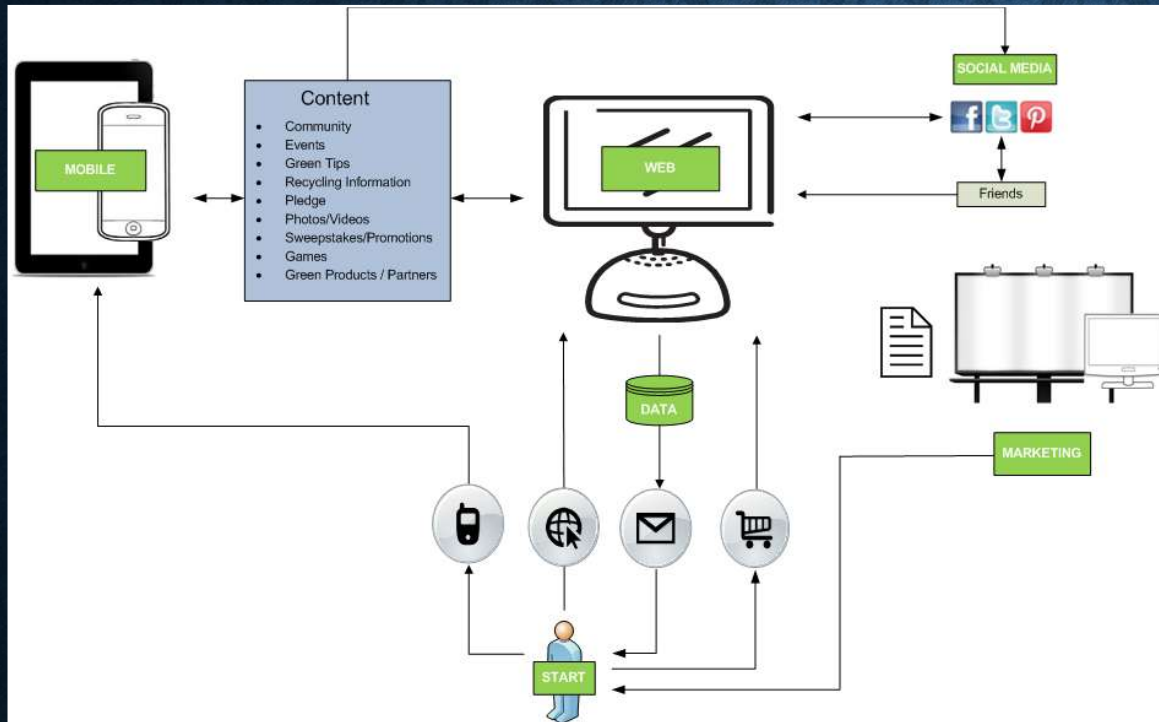
Support

Accessories

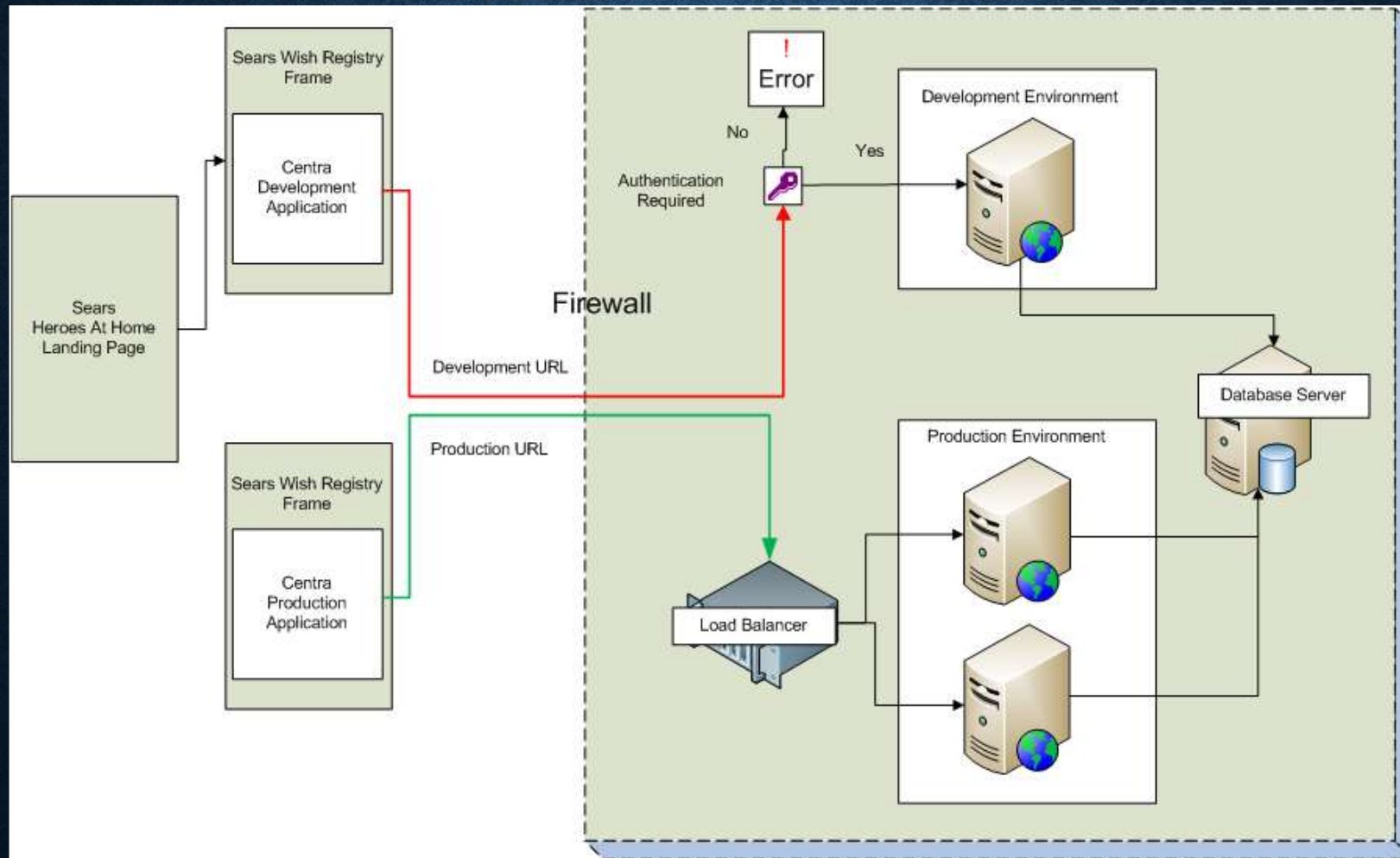
Site Map | Terms & Conditions | Privacy Policy

JetBlue Airways: One Thing That's Green

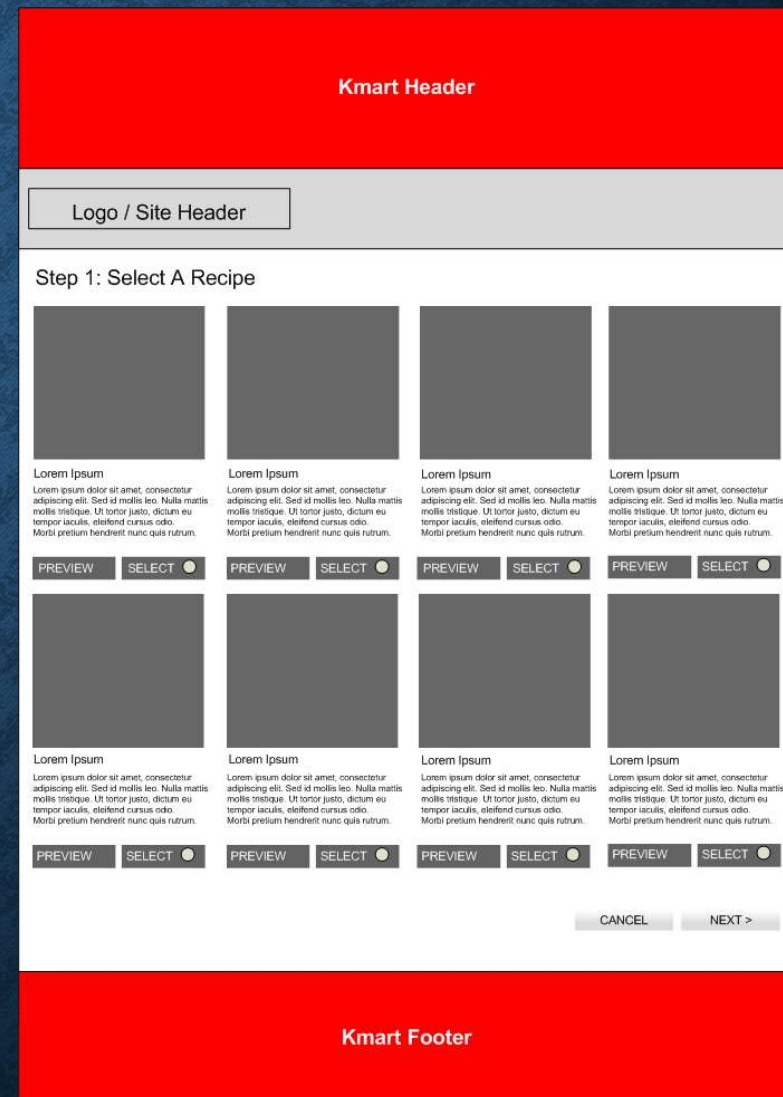
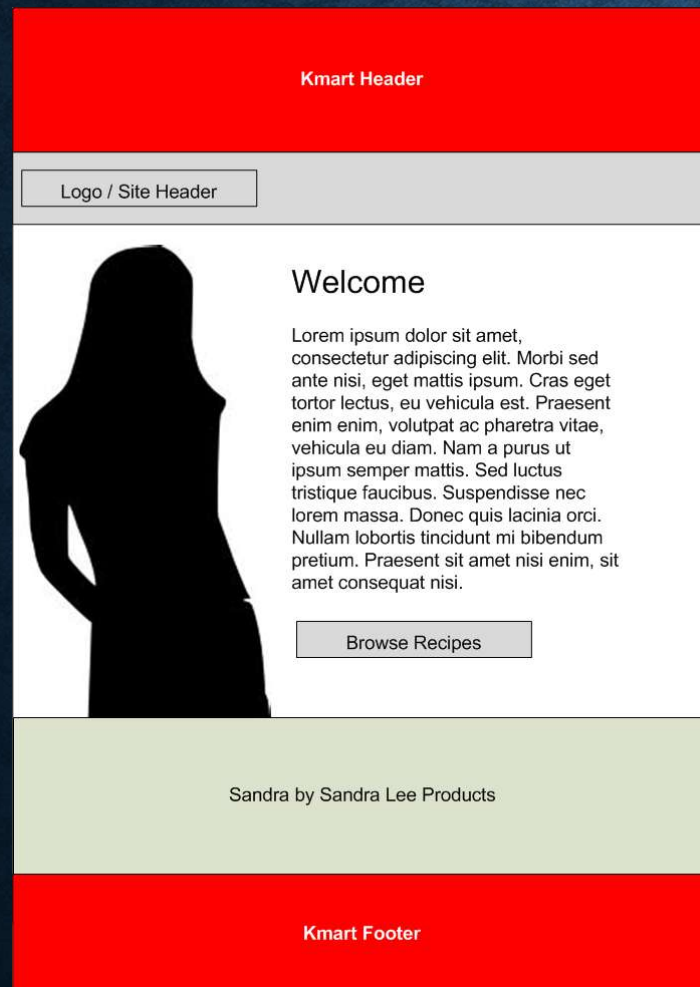
Data Flow and Wireframe



Sears Holding Corporation: Heroes at Home Wish Registry Process



Sears Holding Corporation: KMART No Kid Hungry Sandra Lee Recipe Gallery Wireframe



EVEN Hotels:

Travel Well Sweepstakes Wireframes

EVEN Logo

Social

Travel Well Sweepstakes

Photo

Message

Click to Enter

Photo

Photo

Photo

About EVEN Hotels

Prize Details

Official Rules

Wellness Travel Tips

Well Well Well

Disclaimer

Landing Page

EVEN Logo

Social

Travel Well Sweepstakes

First Name: Last Name:

Email

Street

City

State: Zip:

DOB: Month Day Year

Phone

☐ Optin Language

Submit

Wellness Travel Tips

Well Well Well

Disclaimer

Entry Form

EVEN Logo

Social

Travel Well Sweepstakes

Thank you for entering!

Share with friends and family?

f

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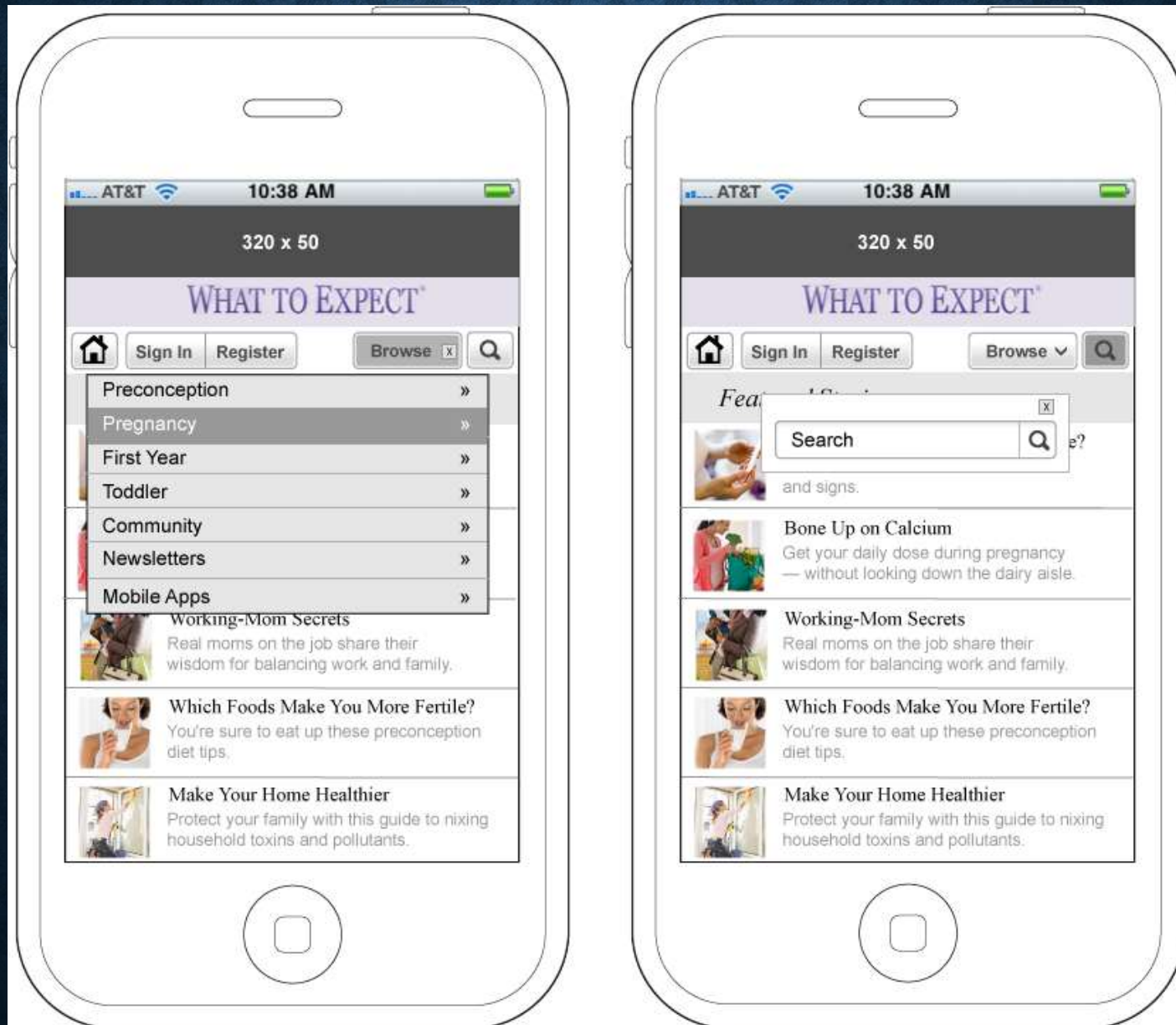
Wellness Travel Tips

Well Well Well

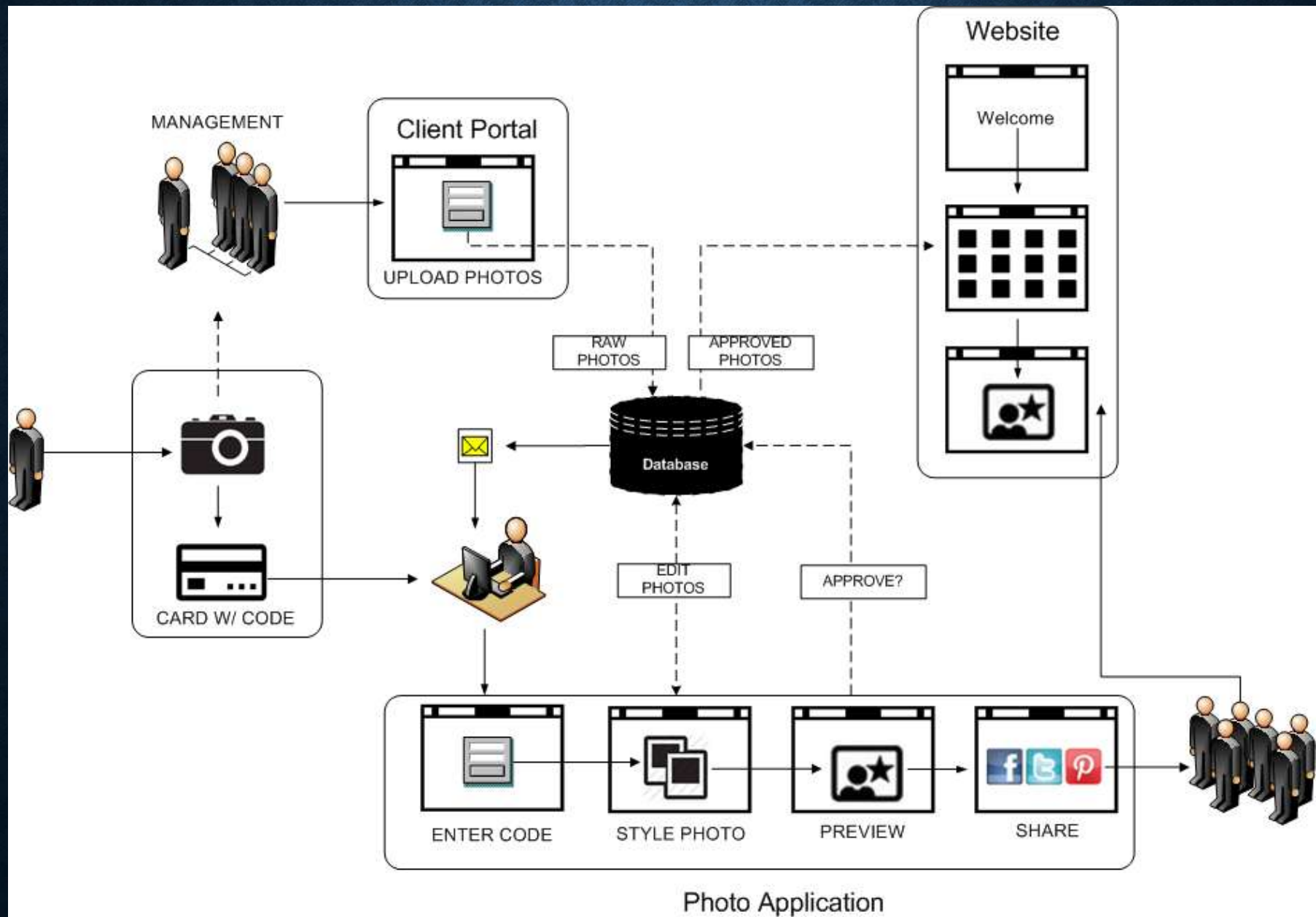
Disclaimer

Thank You Page

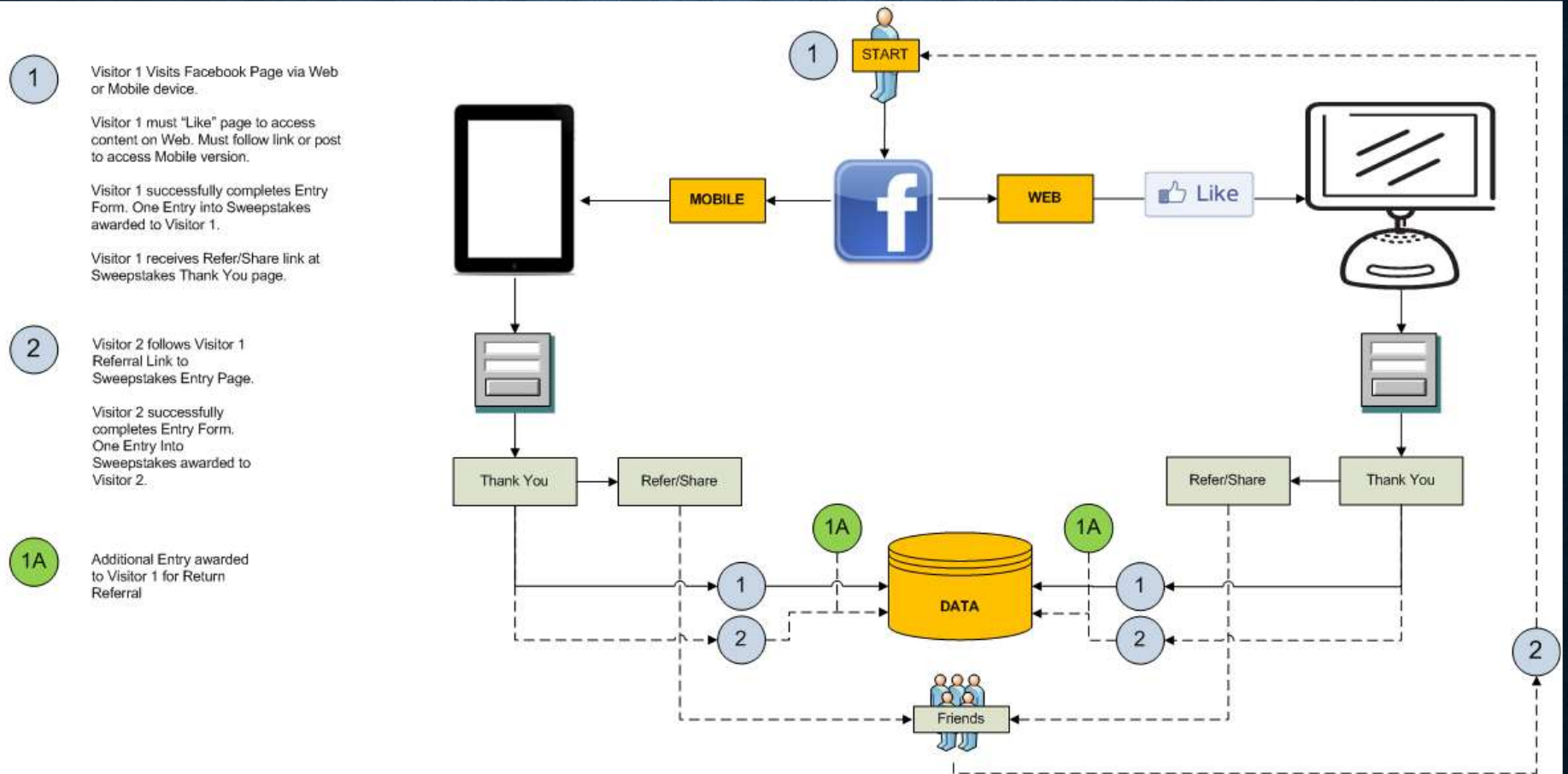
What To Expect When You're Expecting: Mobile Wireframe



Babies R Us: Halloween Photo Parade In-Store Application Process and Data Flow

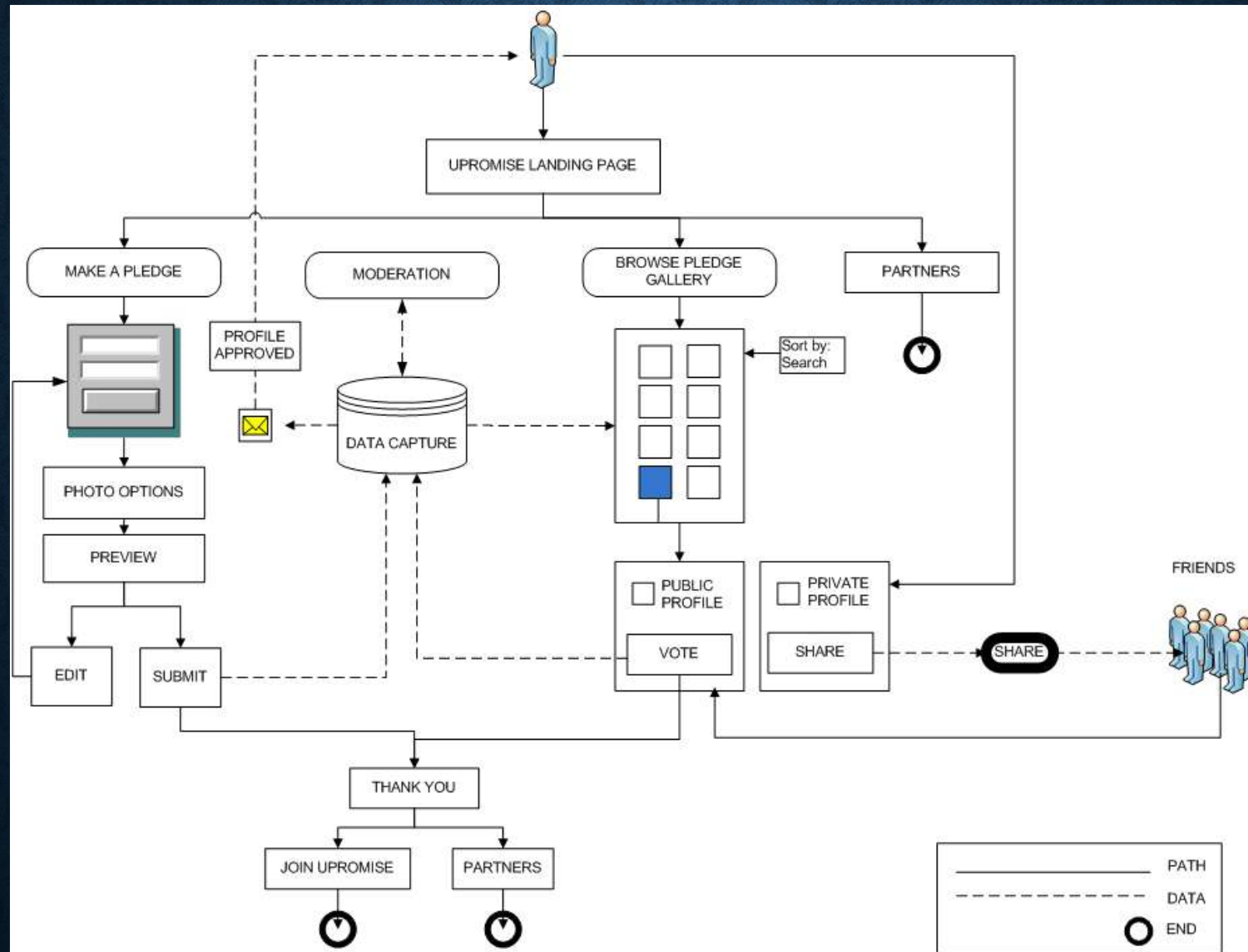


Las Vegas Convention & Visitors Bureau: Sports Illustrated Swimsuit Sweepstakes Application Process and Data Flow



Upromise by SallieMae: Make the Pledge Keep the Promise

Application Process and Data Flow



CapitalOne: Wishes for Others Email Approval Process Flow

