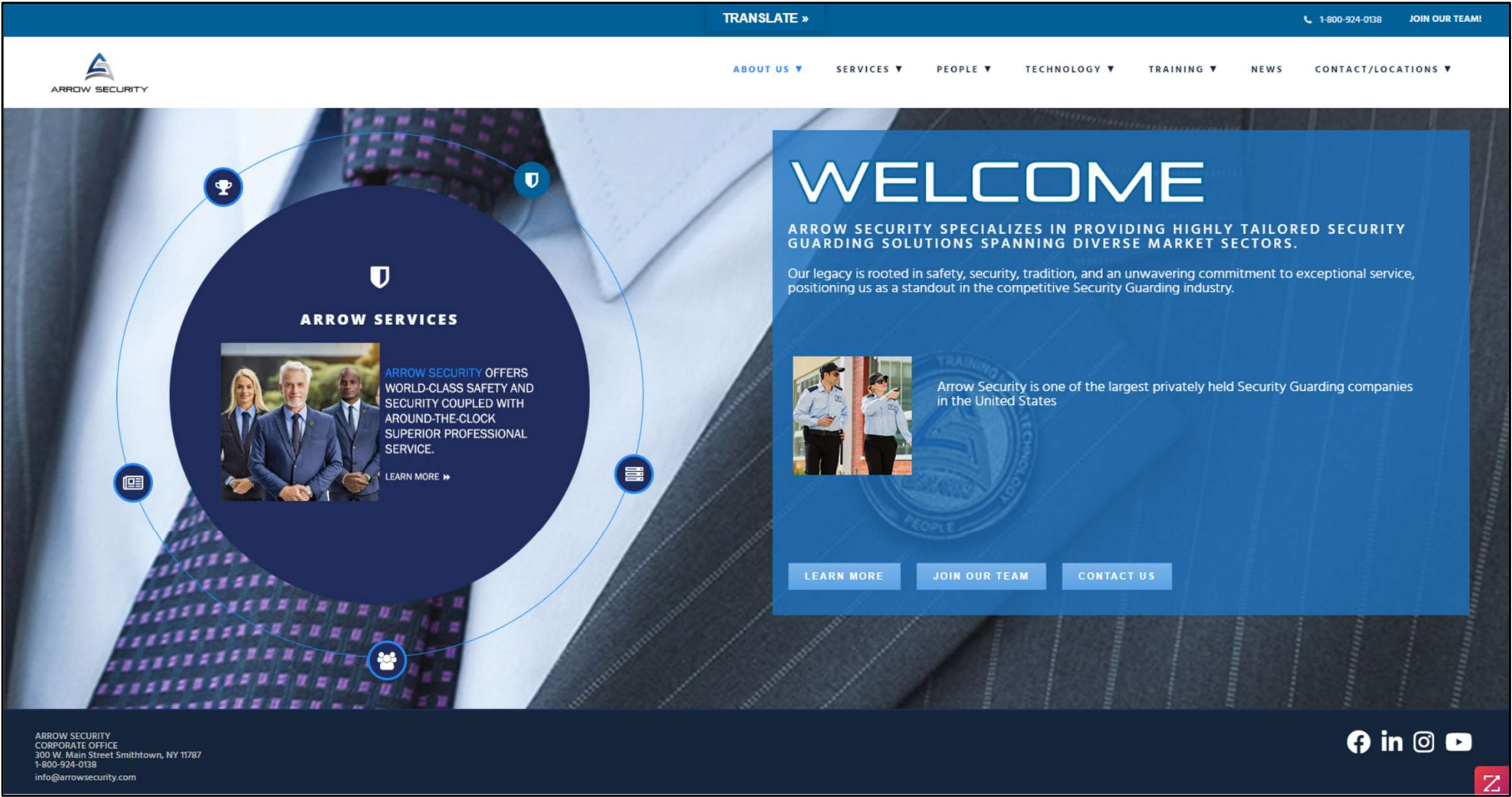


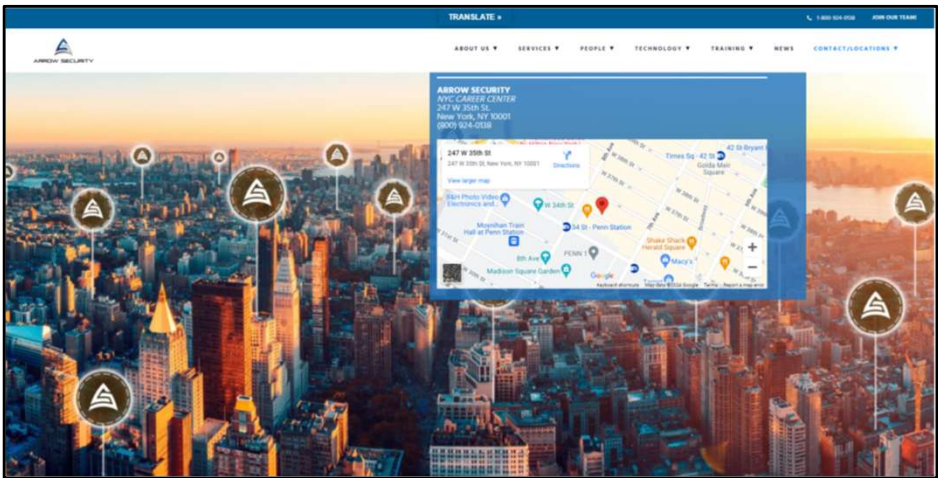
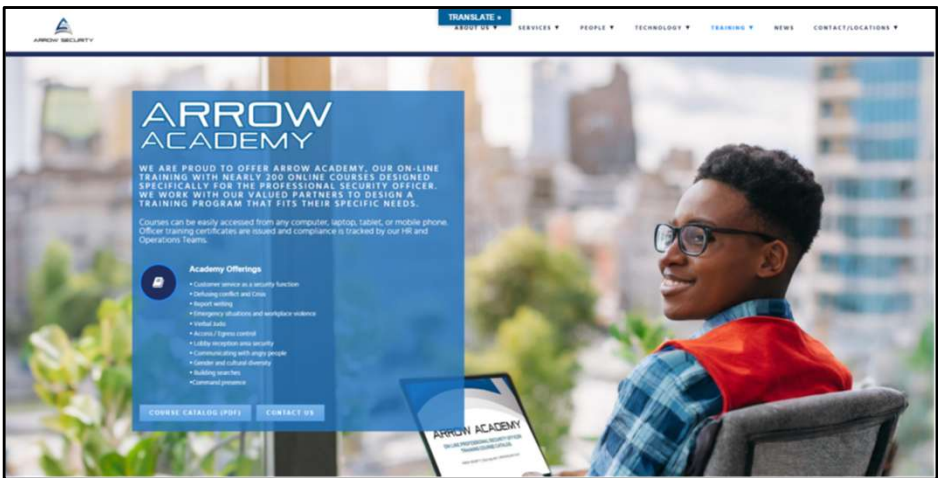
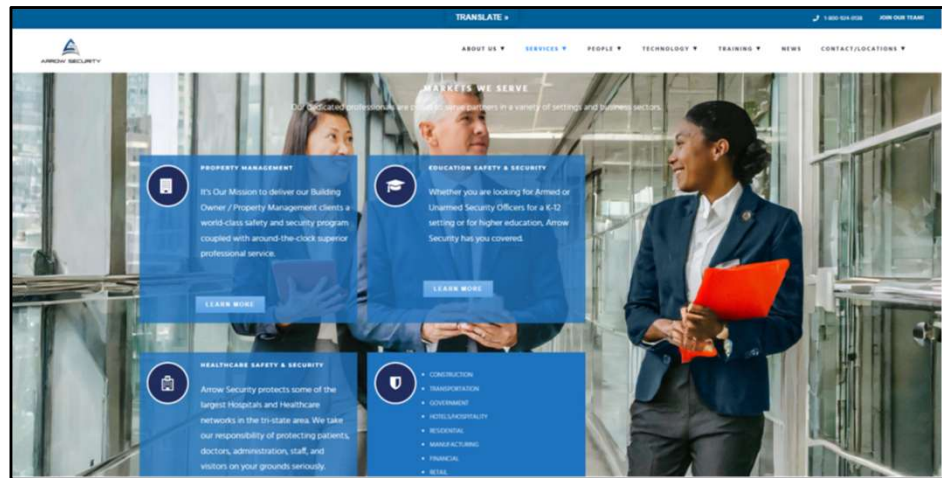
John James Northrop

Digital Design and Application Development Portfolio

Arrow Security: Website Design



Arrow Security: Website Design



Arrow Security: Motivational Posters



ARROW MISSION:



ARROW SECURITY PROVIDES WORLD-CLASS SAFETY AND SECURITY SERVICES TO PROTECT WHAT'S IMPORTANT TO OUR CLIENTS, BECAUSE EVERYONE DESERVES TO FEEL SAFE AND SECURE AND HAVE THE PEACE OF MIND THAT COMES WITH KNOWING THEY ARE PROTECTED.

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ARROW VISION:

TO CREATE AN ARMY OF ARROW SECURITY ADVOCATES IN OUR EMPLOYEES AND CLIENTS BY BECOMING BOTH THE EMPLOYER AND PROVIDER OF CHOICE IN THE SECURITY INDUSTRY.

CREATE AN ENVIRONMENT WHERE OUR EMPLOYEES CAN GROW, MAKE A DIFFERENCE, AND DO THE BEST WORK WITH THE BEST TEAMMATES.

DELIGHT CLIENTS IN AREAS THAT MATTER TO THEM EVERY DAY AND AT EVERY OPPORTUNITY WITH THE MOST PROFESSIONAL SECURITY SERVICE.

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ARROW CULTURE:

THE ARROW SECURITY CULTURE IS SIMPLE AND CLEAR...

"WE CARE"

WE CARE ABOUT OUR EMPLOYEES.
WE CARE ABOUT OUR CLIENTS.
WE CARE ABOUT THE WORLD WE LIVE IN.
WE CARE ABOUT EACH OTHER.
WE CARE ABOUT KEEPING PEOPLE SAFE.

TO ENSURE WE MAINTAIN THAT CULTURE, WE WILL FOCUS ON:

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FIRE ACADEMY

NorthwellHealth: HIE Success Stories

Health Information Exchange (HIE)
Northwell Health®

HIE Success Story:
Feinstein Institute for Medical Research
Duchenne Muscular Dystrophy (DMD) Study

A Patient ListApp Solution

The Feinstein Institute for Medical Research is the research branch of Northwell Health. The Institute is comprised of more than 1,500 clinicians, scientists and staff who work in laboratories and clinical research programs in collaboration with clinicians and patients throughout the many facilities of Northwell Health.

Every year, more than 15,000 patients and volunteers participate in over 2,000 research studies.

THE CHALLENGE...

Often times, finding qualified subjects for their studies and tracking the many different variables of interactions with the subjects within a cohort of thousands of participants, their care providers, and other clinical personnel can become daunting.

For this reason, investigators at the Feinstein Institute and Cohen Children's Medical Center looked to the HIE team and the ListApp solution to aid in the facilitation of finding qualified newborn / infant subjects to participate in their Duchenne Muscular Dystrophy (DMD) study for New York State Department of Health, Wadsworth.

THE SOLUTION:

To begin, pre-surgical COVID tests first became a requirement.

Each list non capabilities workflow to:

- Coordinate the pre-natal, well as the post-natal, related to the birth, sample
- Each list non capabilities workflow to:
- Coordinate the pre-natal, well as the post-natal, related to the birth, sample

What The Customer is Saying...

"When pre-surgical COVID tests first became a requirement, the volume of patients coming through our pre-surgical testing department nearly doubled overnight. It put a strain on our resources and space," says **Katey O'Connor**, Sr. Associate, Financial & Operations Management at LJ Valley Stream.

"With the introduction of ListApp, we were able to move these PST patients to the office testing locations to free up our PST capacity. The dashboard ensured that all patients were scheduling and receiving their tests in the appropriate timeframe, and allowed our team peace of mind that surgeries would not be disrupted due to missed COVID tests."

For more information on HIE Clinical Viewer, Growth Chart, or other HIE services, please contact **Jessie Thaw**, Director Clinical Services at Northwell Health® (920) 416-5012

Health Information Exchange (HIE)
Northwell Health®

HIE Success Story:
Emergency Surgery Workflow and PCR Results Dashboard

A Patient ListApp Solution

"The ListApp and its results dashboard ensured that all patients were being scheduled and receiving their (COVID) tests in the appropriate timeframe, and allowed our team peace of mind that surgeries would not be disrupted..."
- **Katey O'Connor**, Hospital Administrator - LJ Valley Stream

THE CHALLENGE...

With the onset of the Corona virus, and its impacts throughout the Health System, pre-surgical COVID testing became a mandatory requirement.

- Many facilities were immediately overwhelmed with the needs to schedule COVID tests prior to the scheduled surgery date.
- Scheduling schedule time at partner facilities to handle the overflow proved daunting.
- Access to COVID test results was not directly available.
- The inability to meet scheduled surgery times could prove both costly and potentially dangerous to the expecting patient.
- Tracking and verifying both the results of the COVID tests and the pending procedures, required facility resources to adjust from traditional responsibilities.
- Sanction required to assist in facilities and all work hours regardless of specialty or area of focus.

THE SOLUTION:

ListApp Emergency Surgery Workflow and PCR Results Dashboard.

Using the Microsoft Power BI solution and the existing ListApp platform, the HIE Workflow Applications team developed a scheduling and results-oriented series of tools to aid facilities that require a COVID test prior to any upcoming procedures.

ListApp File Upload and Outreach

- Facilities who have patients scheduled for upcoming procedures upload their list of patients through the ListApp File Upload Utility.
- These files contain important information with regard to the pending surgery including scheduled date, patient demographics and other encounter information.
- The uploaded records are then available on a Call List available inside the ListApp interface.
- Members of the Patient Access Services call center, or facility personnel themselves, can then outreach to the patients and schedule COVID tests with a facility nearest their geographic location. Callers can document the outcome of their calls within the ListApp.

PCR Results Dashboard

COVID testing results collected from facilities and populated into the PCR Results Dashboard.

- Filter and sort results data by Facility, Testing Dates, Surgery Date, Patient Name and MIBN.

For more information on HIE Services, please contact **HIE Clinical Services Team** - HIE Clinical Services@northwell.edu

Health Information Exchange (HIE)
Cohen Children's Medical Center
HIE Clinical Viewer Growth Chart

Solution

Cohen Children's Medical Center is the largest provider of pediatric health services in New York State, serving 1.6 million children in Brooklyn, Queens, Nassau and Suffolk counties. The children treated at Cohen are motivating cutting edge research, in complex specialties like genomics and cardiac care.

Estimated 15 million babies are born prematurely, and not allow the team to appropriately analyze the data teams required.

PCR results dashboard

Facilities who have patients scheduled for upcoming procedures upload their list of patients through the ListApp File Upload Utility.

These files contain important information with regard to the pending surgery including scheduled date, patient demographics and other encounter information.

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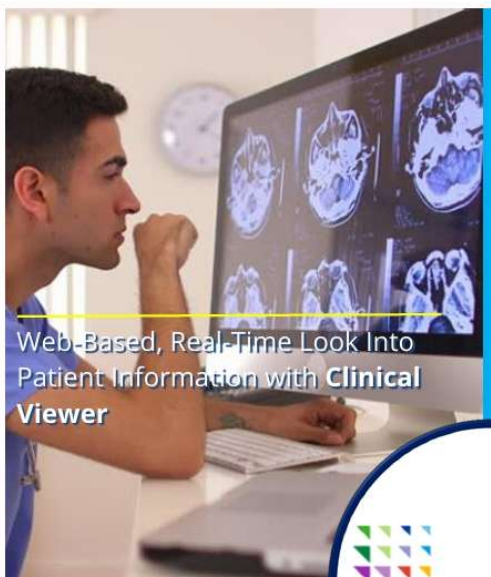
COVID testing results collected from facilities and populated into the PCR Results Dashboard.

Filter and sort results data by Facility, Testing Dates, Surgery Date, Patient Name and MIBN.

For more information on HIE Services, please contact **Jessie Thaw**, Director Clinical Services (HIE) at Northwell Health® (920) 416-5012



2020 SERVICE CATALOG



Web-Based, Real-Time Look Into Patient Information with **Clinical Viewer**



Connecting partner organizations through **Strategic Interoperability**



Health Information Exchange (HIE)
Northwell Health®



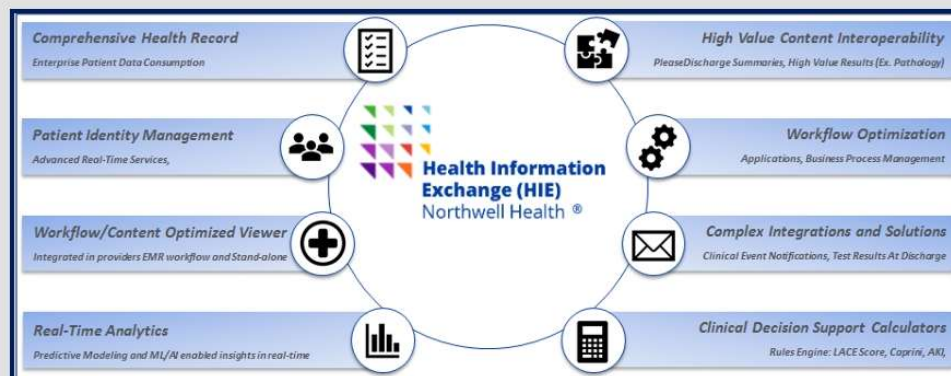
Custom workflow and patient-management options available with the **Patient List App**



Focused clinical messaging delivered to you with our **Clinical Event Notifications** service



HEALTH INFORMATION EXCHANGE



What Our Friends are Saying

"Working in an Emergency Department, I face the challenges of making critical decisions with an incomplete history in a setting where minutes matter. **The HIE Clinical Viewer can be life-saving** in the critically-ill or mentally-impaired patients; I can find old laboratory, cardiology, or radiology reports to aid in my clinical practice. When patients can't recall who their specialists are, I can use the tool to see who they've seen and when in the past, bridging the gap between outpatient, emergency, and inpatient care".

— Dr. Jerel Chacko, Emergency Physician, Staten Island University Hospital (SIUH)



"For our DMD program, we decided to use the inherent business and technical processes of ListApp to identify individuals eligible to participate in our study and to monitor the progress of the enrollment... Whereas all of these steps had previously been managed in myriad spreadsheets or disparaged applications, they are now ALL performed and tracked in ListApp and its corresponding HIE platforms." — Dr. Dorota Gruber, Assistant Chief, Pediatric Cardiac Genomics Principal Investigator—DMD Project, Feinstein Institute for Medical Research

Contact Us

Questions about how HIE Services can help your organization or workgroup? Contact Us today!

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Melville, NY 11747
Tel: (631) 414-5012
Cell: (516) 998-5033
Email: jthaw@northwell.edu



STAY IN THE KNOW! Email hie@northwell.edu to Sign up for our HIE Newsletter.

Sears Holding Corporation: Heroes at Home Wish Registry

- Registration Application
- Donations eCommerce Application
- Social Media Campaigns

The Sears Heroes at Home Wish Registry™ helps America's military families enjoy more of Christmas each year. Now in its fifth year, military families will be eligible to register for the 2012 Sears Heroes at Home Wish Registry™ Program.

If you would like to apply for the 2012 Sears Heroes at Home Wish Registry™ Program, please complete and submit the form below. This program is only open to members of the U.S. Military currently on active duty. Please make sure to register using the service member's complete name and date of birth exactly as recorded by the United States Department of Defense.

Applications to the 2012 Sears Heroes at Home Wish Registry™ will be accepted beginning at 1:00 pm Central Time on August 30, 2012. Registration is on a first come, first served basis.

Required Field

First Name* Date of Birth* MM DD

Last Name* Email Address*

Home Address 1* Re-Enter Email Address*

Home Address 2 Best Telephone Number to Reach Me*

City* We will communicate with you and fulfill the Service member's wish list through this email. Please add sears@value.sears.com NOW to ensure you receive all communications.

State* Zip Code*

Donations made to the Wish Registry are not tax deductible and will be used to purchase Sears Gift Cards for registered members.

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Sears Heroes At Home

HEROES AT HOME STRIVES TO UPLIFT, ASSIST AND HONOR AMERICA'S MILITARY FAMILIES. JOIN US AS WE CELEBRATE THEIR STORIES, SALUTE THEIR COMMUNITIES AND SAY THANK YOU TO OUR SOLDIERS FOR THEIR SELFLESS SERVICE. SEARS' HEROES AT HOME PROGRAM PROVIDES SUPPORT TO MILITARY SERVICE MEMBERS, VETERANS AND THEIR FAMILIES THROUGH JOINT EFFORTS WITH VARIOUS NON-PROFIT ORGANIZATIONS AS WELL AS THROUGH THE HEROES AT HOME WISH REGISTRY.

Donate Now

VOLUNTEER TODAY | DONATE NOW | REBUILDING TOGETHER | WISH REGISTRY

PLEASE DONATE TO HELP A HERO THIS HOLIDAY SEASON

Thousands of active-duty soldiers will be away from home this holiday season and Sears is calling on America to help bridge the miles and make the holidays a little easier for the men and women who serve our country. You can help military families by donating in-store or online now through Nov. 16.

The Wish Registry gives deployed service members a chance to send their love home by providing the means for them to purchase practical gifts such as clothes, toys and holiday decorations. The program distributes 100 percent of donations back to military families across the country. Through the generosity of Sears customers and associates, we're proud to have raised more than \$17 million and helped more than 83,000 families since the Wish Registry launched five years ago.

Donate Now

[Frequently Asked Questions](#) | [Terms and Conditions](#)

Donations made to the Wish Registry are not tax deductible. Wish Registry donations will be distributed to registry members in the form of Sears gift cards. See store associate or terms and conditions for program details. Donate by 11/16/12.

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483K "LIKE" SEARS TO VOTE

HOME | SPREAD THE WORD | ABOUT HEROES AT HOME | DONATE | EVENTS CALENDAR

OPERATION REBUILD FOR HEROES AT HOME

YOUR VOTE AND SUPPORT A HERO. Your votes, Sears is supporting military families by awarding 25 overall grants totaling \$250,000 at Platinum, Gold, Silver and Bronze levels. Read the story and grant and vote for your favorite. Come back every day to vote again.

Rebuilding Together

COMING THIS AUGUST

OPERATION REBUILD FOR HEROES AT HOME

A SIMPLE VOTE CAN HELP CHANGE MILITARY FAMILY LIVES. CHECK BACK IN AUGUST TO CAST YOUR VOTE.

Rebuilding Together

ABOUT HEROES AT HOME

Sears Heroes at Home is teaming up with Rebuilding Together® and based on your votes, awarding \$250,000 in grants to help military families living hardships. "Like" the Sears page to receive the latest updates. Voting starts in August.

JetBlue Airways: One Thing That's Green

- Full Campaign Website
- Volunteer Registration Application
- Monthly Newsletter

One Thing That's Green by jetBlue

Help JetBlue Color For the Fifth Year!

JetBlue is far the first on Saturdays in all volunteer areas of the city and on April 21st, all volunteers will be back.

When: Saturday, April 21, 2012
Where: Queensbridge Park, L.I.C.
Time: 9 a.m. to 2:30 p.m.
What: Join JetBlue in One Thing That's Green

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One Thing That's Green by jetBlue

ENTER SWEEPSTAKES PRIZE DETAILS GREEN GALLERY OUR STORY

Sign up for our newsletter: Spread the word.

Enter the JetBlue One Thing That's Green Sweepstakes for a chance to win a 2013 Ford C-MAX Hybrid or other great eco-friendly prizes!

Plus, show us something you do to help make the world a greener place and your photo may be featured in our [Green Gallery](#).

For every entry received, JetBlue will plant one tree, up to 25,000 trees, through [CarbonFund.org](#).

[LET'S GO](#) [GREEN GALLERY](#)

10 Tips That Are Green

Recycle: Return my plastic bags to participating retailers.

No purchase necessary to enter or receive a prize. Sweepstakes begins at 12:00:01 a.m. ET on April 1, 2012 and ends at 11:59:59 p.m. ET on April 30, 2012. Sweepstakes open to legal residents of the fifty (50) United States and the District of Columbia who are 18 years or older at the time of entry. Void in Puerto Rico, outside the U.S. and where prohibited and restricted by law. See [Official Rules](#) for details.

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One Thing That's Green by jetBlue

FIND US ON [f](#) [t](#)

Drive into Green in 2013!

New year, new you... new car? How about a new GREEN car? Chances are, you've been hearing about the benefits of fuel-efficient, alternative technology cars for a while now. As the car companies roll out their new models for 2013 and beyond, JetBlue is here to help you learn about the different types of environmentally responsible vehicles, and how to pick the best one for your increasingly green lifestyle.

Any vehicle – from sedans and SUVs to minivans and pickup trucks – can be green, as long as it "offers significant benefits in the overall environmental impact on earth and according to OnlyDriveGreen.com, Hybrid is the most popular green car, but other options include electric, fuel cell, and diesel engine, and fuel cell vehicles.

Hybrid-electric vehicles typically combine a more electric drive motors, which are of economy or increase power. The U.S. gov. FuelEconomy.gov notes that these engines...

Green Tip: Activities for Kids!

It's cold outside, which means more hours spent inside. Make the most of your family's downtime by engaging in activities that are not only fun, but environmentally responsible. Teach your kids the value of a greener lifestyle, and have fun doing it!

- Grow your own garden: Grab an old milk jug or peanut butter jar, some organic soil and easy-to-grow seeds. Use basil, chives, and dill. Teach kids to water the herbs, and position them correctly for sunlight. Come spring, not only will your house smell fabulous, but you'll have home-grown, delicious herbs to use in your favorite recipes, and you won't use any gas!

One Thing That's Green by jetBlue

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Renewing Your Electronics: From Purchase to Performance to Recycling

Everyone is jumping on the green bandwagon these days, and the electronics industry is no exception. Devices that once consumed enormous amounts of energy to produce are now more sustainable and more eco-friendly. Just yet, there are still many things you can do to make sure your electronics work as efficiently as possible and that you know the most eco-friendly methods for disposal or recycling when you replace the old with the new.

Electronics refer to products that are energy efficient, made from recycled materials, and operate using alternative energy sources. According to the website GreenElectronics.com, they are also more sustainable than conventional electronics. They are smaller in size, come with reduced or recyclable packaging, and have extended lifecycles through repairs, refurbishment, or resale.

To locate environmentally friendly electronics, and several helpful guides to aid you in this venture. GreenGadgets.com, The Consumer Electronics Recycling Methods, and ways to lessen the impact of your electronics.

ENERGY STAR label on any product you buy. The item meets certain efficiency standards set by the Environmental Protection Agency and Department of Energy. These products better for the environment, and translate to lower monthly energy bills – and your pocket.

GreenGadgets.com suggests buying products that are certified by the Green Electronics Association (GEA). GEA's goal is to encourage manufacturers to create products that are environmentally friendly. Their database focuses on laptops and imaging equipment. Unlike ENERGY STAR ratings cover the complete product from through end-of-life management.

Electronics – green or not – more efficiently than ever. According to the U.S. Department of Energy, the amount of power even when they're not in use. "converging" your electronics, for example, can serve as a camera, phone, and Internet access, thus saving power and reducing the need for multiple, ship, and recycle than four separate devices.

By a new electronic device, it becomes easier, and (hopefully) more efficient. Suddenly the question looms of how to dispose of these electronics to a worthy charity, local organizations and retailers with recycling programs, or check to see if the product manufacturer has a recycling program.

More than ever, the benefits of green electronics will become increasingly more apparent. It's not a choice but to buy green, use wisely, and dispose responsibly.

Green Tip: Spring Cleaning, the Green Way

These days, cleaning products purporting to be "green" are a dime a dozen. It's an encouraging sign that consumers are thinking more about the environmental impact of their cleaning products, and about their health as well. But with so many options, it's difficult to know whether you're buying the safest, most effective cleaner on the market. Make sure you're getting a product that's as green as advertised by following these tips from The Green's Club:

- Look for products without "danger," "warning," or "caution" labels indicating an ingredient may cause harm.
- Remember that manufacturers in the U.S. are not required to list all ingredients on cleaning product labels. Check out a company's website or contact your local consumer protection agency (CPA) to get a full list of ingredients in a particular product.
- Make sure your cleaning product of choice lists specific claims like "biodegradable within 14 days," "phosphate free," or "long-lasting within 14 days." Terms like "natural" and "nontoxic" are not regulated in the U.S., and products that are not environmentally friendly can easily have those terms on their labels.
- Opt for cleaning products that use minimal packaging, biodegradable materials.
- Skip any product that uses synthetic fragrances, many of which contain harsh, irritating chemicals. The product's label should indicate the origin of each fragrance.
- Let your body guide you: If something gives you a headache, or makes you feel nauseous or dizzy – stop using it immediately!

Winner Announcement

We are proud to announce the winner of our Water Conversation Essay Contest.

Joan S.
Baldwin, NY

Sears Holding Corporation: KMART Mayday, Mayday For No Kid Hungry

- Registration Application
- Donations eCommerce Application
- Social Media Campaigns
- Custom E-Card Distribution
- Recipe Gallery

MAYDAY, MAYDAY FOR NO KID HUNGRY!

In the world's wealthiest nation, more than 16 million kids struggle with hunger.



WE NEED YOUR HELP!

Join Kmart and Sandra Lee in ending childhood hunger in America by participating in Kmart's Virtual Bake Sale to benefit Share Our Strength's No Kid Hungry campaign.

EVERY DOLLAR WE RAISE HELPS CONNECT A CHILD WITH UP TO 10 MEALS.

Between now and May 31st, Kmart will donate \$1.00 to Bake Sale for No Kid Hungry up to \$10,000 each time.

- Spread the word on Facebook and Twitter
- Share a Sandra Lee recipe card with friends and family

You can also join us on May 1st in New York City, for Sandra Lee's World's Largest Bake Sale, in Vanderbilt Hall at Grand Central Station - 10am to 7pm. To view more details [click here](#).

Sears is making a organization record

SHARE OUR STRENGTH'S BAKESALE NOKIDHUNGRY™

HELP SUPPORT KMART & SANDRA LEE IN THE FIGHT AGAINST CHILDHOOD HUNGER

[click here for all the yummy details](#)

kmart

MAYDAY, MAYDAY FOR NO KID HUNGRY!

You received a recipe from...
SANDRA LEE
VIRTUAL RECIPE CARDS

Exclusively at **kmart**

The sender is helping Kmart and Sandra Lee end childhood hunger in America.

View your recipe card by clicking the button below. Then, see how you might be able to help also.

White Chocolate Cupcakes

Hi Betty, I saw this recipe online and thought of you, and all of the wonderful Easter brunches we used to have at Grandma's house. Happy Easter!

Love,
Jenny

[View Recipe](#)

kmart **SHARE OUR STRENGTH'S GREAT AMERICAN BAKESALE NO KID HUNGRY** **SHOP YOUR WAY**

FOOD BANK **NEW YORK CITY**

SHARE OUR STRENGTH'S BAKESALE NOKIDHUNGRY™

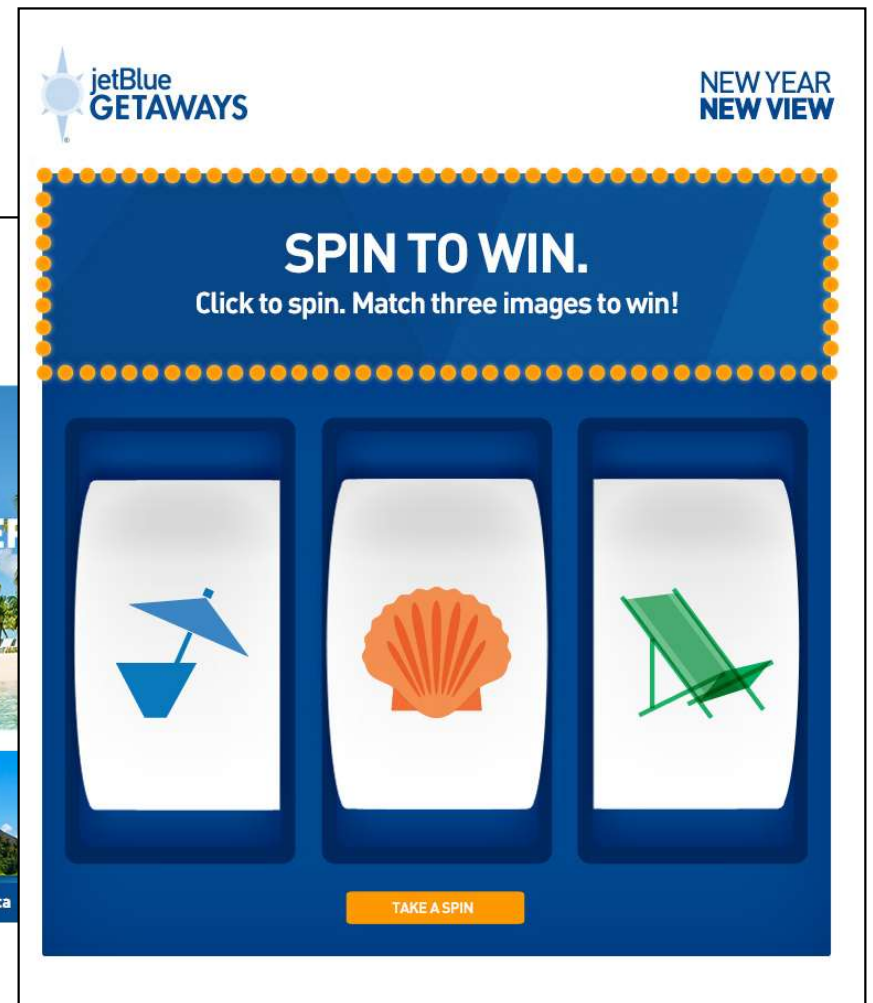
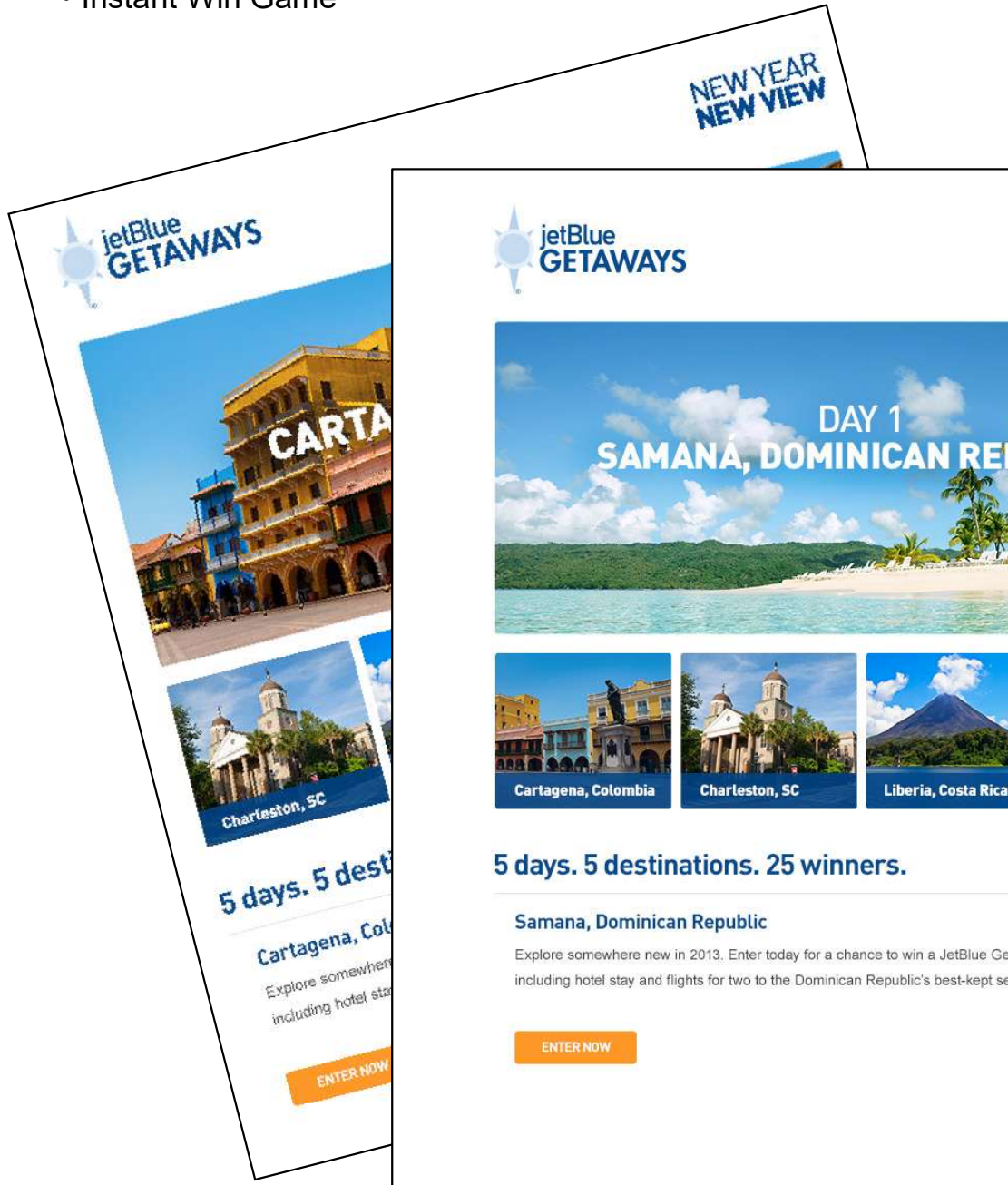
TO MAKE A VIRTUAL DONATION OR FOR MORE WAYS YOU CAN HELP CLICK HERE

SHARE OUR STRENGTH'S BAKESALE NOKIDHUNGRY™

PLEASE VISIT OUR BAKE SALE HUB FOR MORE WAYS TO HELP

JetBlue Airways: New Year New View

- Intricate Campaign Micro-site
- Instant Win Game



5 days. 5 destinations. 25 winners.

Samana, Dominican Republic

Explore somewhere new in 2013. Enter today for a chance to win a JetBlue Getaways vacation package including hotel stay and flights for two to the Dominican Republic's best-kept secret.

ENTER NOW

Las Vegas Convention & Visitors Bureau:

Sports Illustrated Swimsuit Sweepstakes

- Las Vegas Tourism Website
- Web Application
- Instant Win Game
- Tickets/Merchandise eCommerce Interface

Sports Illustrated 2013 - Windows Internet Explorer

★ Favorites Sports Illustrated 2013

Congratulations!
Enter here for your chance to win that trip to Las Vegas!

REQUIRED

First Name Last Name

Email Date of Birth

Zip Code Daytime Phone

OPTIONAL

State

ites on great deals.



Sports Illustrated 2013 - Windows Internet Explorer

★ Favorites Sports Illustrated 2013

Hard to tell the difference, huh?
Enter here for your chance to win that trip to Las Vegas!

REQUIRED

First Name Last Name

Email Date of Birth

Zip Code Daytime Phone

OPTIONAL

Address

City State

☐ Sign up to receive updates on great deals.

NO PURCHASE NECESSARY. Sweepstakes open to legal residents of the fifty (50) United States and the District of Columbia, age 21 and older. Sweepstakes ends at 11:59:59 PM EDT on 3/27/13. Void where prohibited. Subject to complete Official Rules.

[Official Rules](#) [Privacy Policy](#)



Sports Illustrated 2013 - Windows Internet Explorer

★ Favorites Sports Illustrated 2013

Find the Sports Illustrated® model for a chance to win a trip to Las Vegas.



LAS Vegas

These ladies are just some of the more than 500 beautiful performers that take the stage in Las Vegas. Well, minus the one Sports Illustrated® model. Find her for your chance to win a trip to Las Vegas.

Upromise by SallieMae: Make the Pledge Keep the Promise

- Intricate Sweepstakes Application / Information Website
- Responsive Design
- Sponsorship eCommerce Interface



**Make the Pledge
Keep the Promise**
\$100,000 Giveaway

MAKE THE PLEDGE, KEEP THE PROMISE

Upromise \$100,000 Giveaway



10 Winners. \$10,000 each.
Imagine the possibilities.

The pledge finalists — vote for your favorite

These 50 finalists have pledged to support the dream of education. Scroll through the pledges below and vote for your favorite. (Note: you may vote once per day per email address.) Winning pledges will be determined based on public voting and the following Upromise judging criteria: creativity/originality, quality of content, and expression of the need/value for college. 10 winners will each receive \$10,000 for college expenses.

Check out [all of our partners](#) pledging to support education.

Sort by: ▼ Search pledges by first name, last name, city, or state SEARCH



Todd M.
Chesterfield, VA
I am pledging to save for college

My wife and I have been saving for college for our daughters since they were born, but with the cos... [Read More](#)

▶ VOTE!



Lands' End
Dodgeville, WI
I am pledging to pay for college

Education is an important investment in the future. As a Upromise Partner, Lands' End is committed to helping families save or pay for college through their everyday purchases. [Shop now](#)

▶ VOTE!



Nicole H.
Mount Vernon, IN
I am pledging to save for college

I have and continue to pledge to save for my children's college education. Although I know I will co... [Read More](#)



MAKE THE PLEDGE, KEEP THE PROMISE.
Upromise Full Ride to College Sweepstakes*

- ▶ Make the Pledge to Save for College
Make the pledge to help support someone's dream of a higher education.
- ▶ One Grand-Prize Winner will receive a Full Ride to College!
\$150,000 for tuition and other college expenses
- ▶ Eight weekly winners will receive a \$500 gift card from a Upromise partner.

HOW TO ENTER
Complete the "Make The Pledge" form by September 3, 2013.

Earn additional entries By:

- ▶ Share your pledge via Facebook, Twitter, Pinterest or email
- ▶ Shop through Upromise.com — eligible online purchases for you unlimited entries
- ▶ Join Upromise.com — You must be a Upromise member to win. You will have the opportunity to join after completing the pledge

MAKE THE PLEDGE

lenovo. KOHL'S **NORDSTROM** **Harry & David** **macy's** **Walmart**

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Centra360: Brand Identity

- Corporate Information Website
- Mobile Responsive



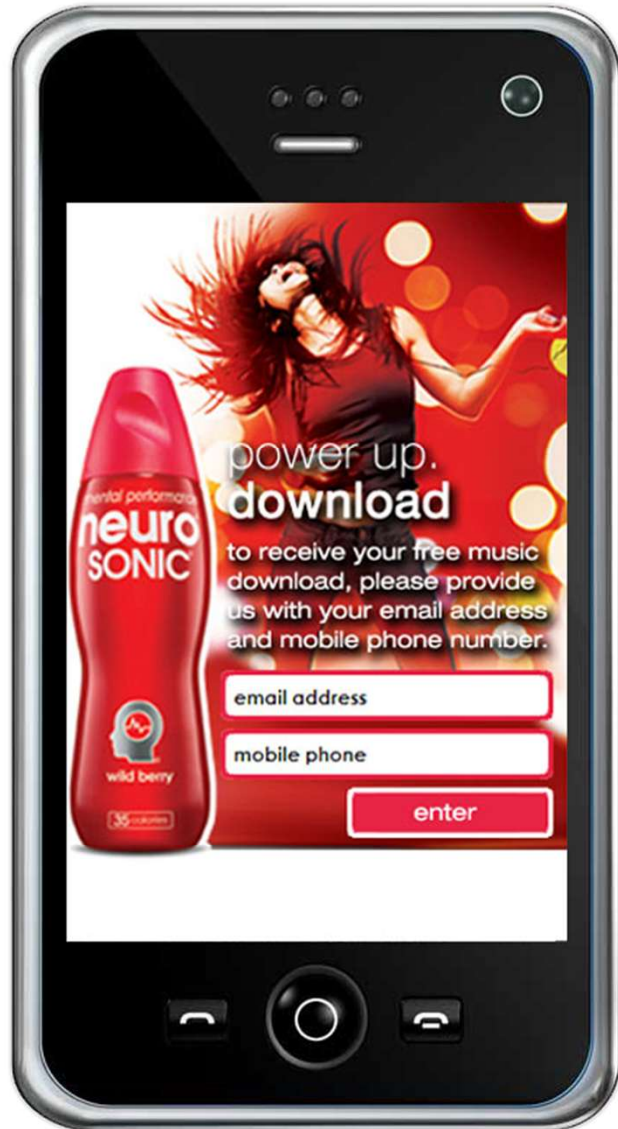
JetBlue Airways: FlyFi In-flight Trivia Game

- Mobile Application



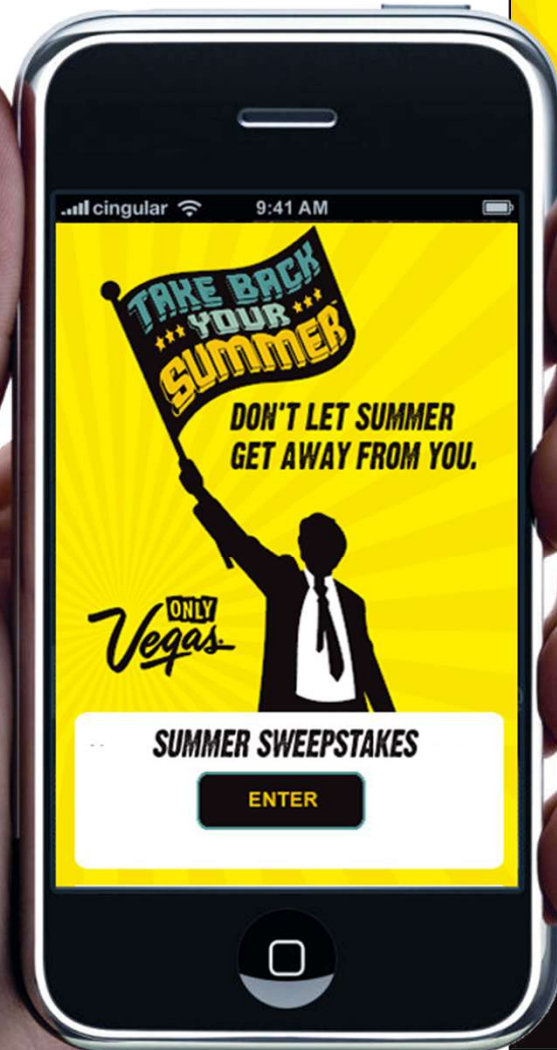
Neuro Drinks: Sonic 25,000 Download Sweepstakes

- Mobile Text Message Program
- Music Download Application
- Banner Campaign



Las Vegas Convention & Visitors Bureau: Take Back Your Summer Sweepstakes

- Responsive Website
- Registration Application



TAKE BACK YOUR SUMMER

DON'T LET IT GET AWAY FROM YOU.

New research indicates that taking those hard-earned days away from your desk is good for your health.
And who are you to argue with research?

Now is the time to...

TAKE BACK YOUR SUMMER.

And we mean now!
Today only, enter for a chance to win a three-day, two-night getaway to Las Vegas.

ENTRY FORM (All Fields Required)

First Name	Last Name
Email Address	Cell Phone Number

☐ I accept the [Official Rules](#) of the Sweepstakes

☐ Yes, I'd like to get the inside scoop on what's happening in Vegas right now.

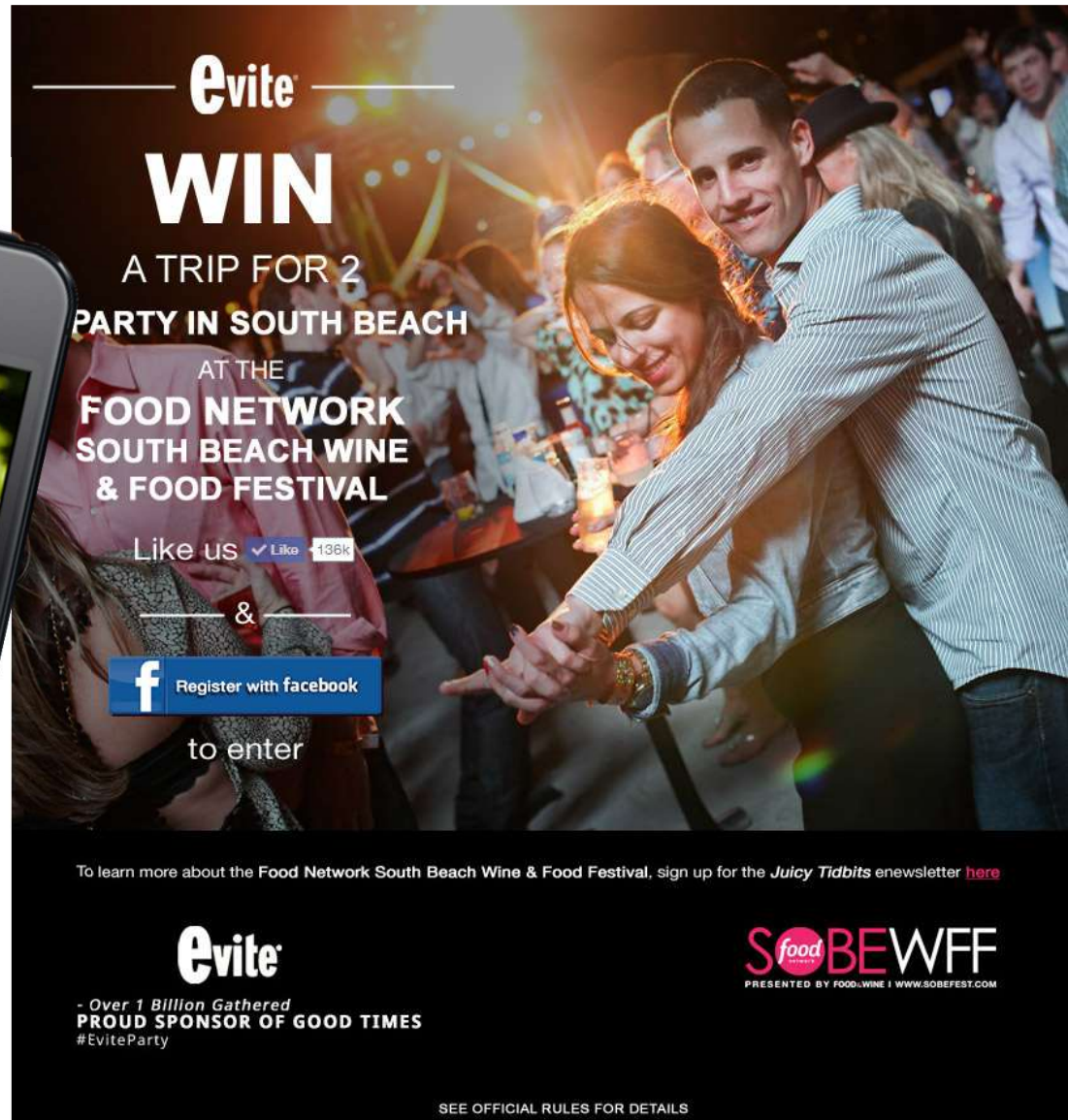
ENTER NOW

No purchase necessary. Sweepstakes open to legal residents of the fifty (50) United States and the District of Columbia, age 21 and older. Sweepstakes ends at 11:59:59 PM EDT on 5/4/12. Void where prohibited. Subject to complete [Official Rules](#).
© 2012 Las Vegas Convention and Visitors Authority 3150 Paradise Road, Las Vegas, NV 89109 (702) 892-0711

[Official Rules](#) [Privacy Policy](#)

evite: South Beach Wine & Food Festival

- Sweepstakes Application Website
- Responsive Design



E&J Gallo: Liberty Creek Wine Homes on the Homefront

- Information Website
- Text Message Application



Liberty Creek

Liberty Creek is honoring our service members and their families by partnering with Operation Homefront to give away five mortgage-free, move-in ready homes as a part of the Homes on the Homefront program.

OPERATION HOMEFRONT HOMES ON THE HOMEFRONT

YOU CAN HELP!

To support this program please
TEXT the word LIBERTY to 313131
and WE WILL DONATE \$5
to this life-changing initiative.

Join Liberty Creek in our effort to honor—and provide a solid foundation for—our military heroes and their families. They've done so much for us, and we're proud to be able to give back to them, with your help, thanks to the Homes on the Homefront program.

LIBERTY CREEK WINES **OPERATION HOMEFRONT** **SPREAD THE WORD**  

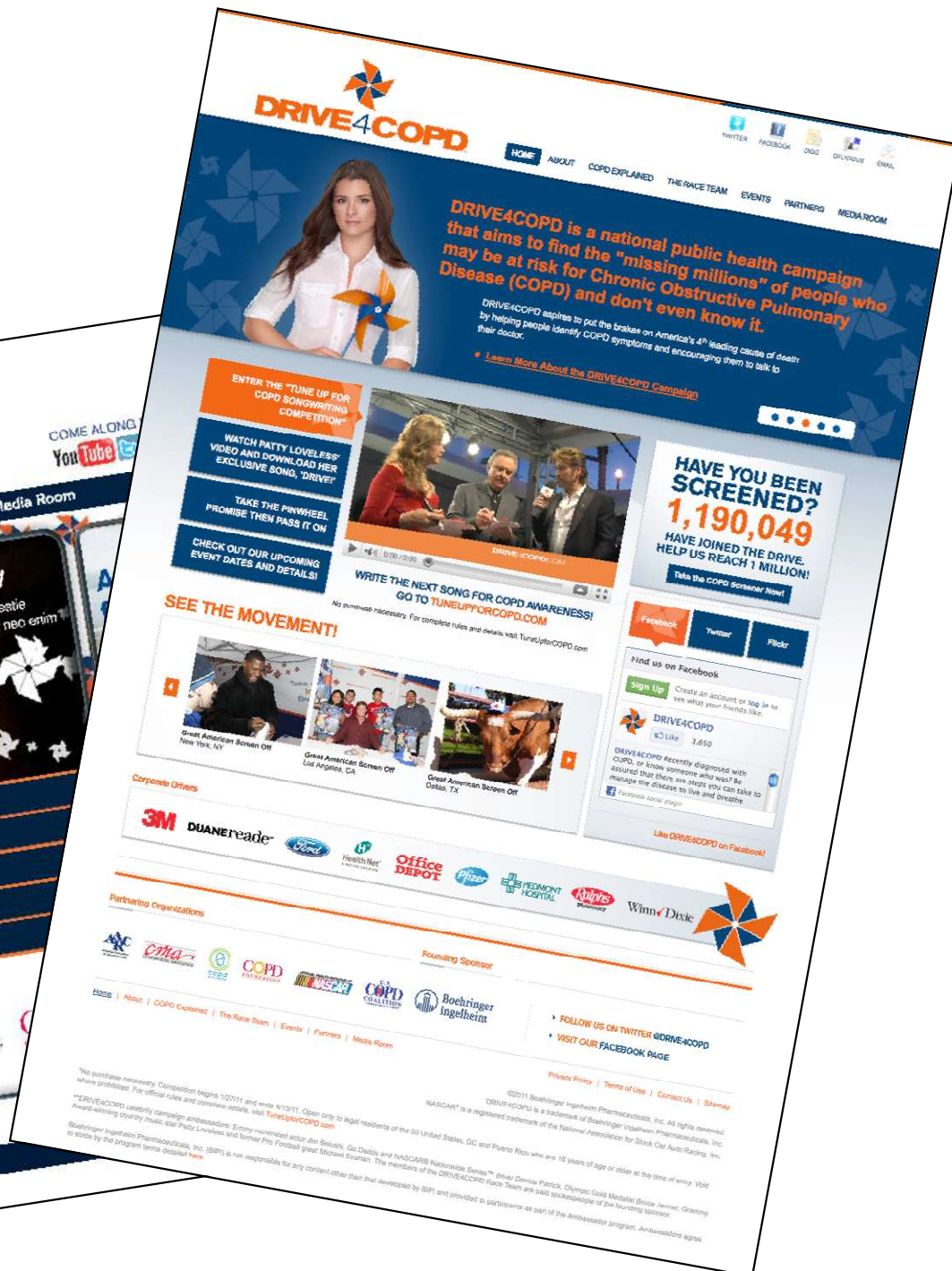
[CONTACT LIBERTY CREEK](#) | [CONTACT OPERATION HOMEFRONT](#) | [PRIVACY POLICY](#) | [USER AGREEMENT](#) | [TRADEMARKS](#)

The Liberty Creek Donation to Operation Homefront Promotion ("Promotion") is open to legal residents of the United States, 21 years of age or older. Between 5/1/14 and 11/30/14 ("Promotion Period"), send keyword "Liberty" by text message from a two-way text messaging capable device ("Device") to short code 313131. You will receive a return text message asking you if you are age 21 years or older. If you are age 21 years or older, text TRUE to 313131 and Liberty Creek will donate \$5.00 to Operation Homefront ("Verified Text Message"). If you are not age 21 years or older, you will not be eligible to participate in this Promotion. All Verified Text Messages must be received by 11:59:59 PM EST on 11/30/14. Participants may be charged standard text messaging rates for text messages sent and received from their Device according to the terms and conditions of their wireless plan. Other carrier-specific rates and applicable taxes may also apply in accordance with participants' wireless customer agreement. Participants are limited to one (1) Verified Text Message per person, per Device during the Promotion Period. You will receive up to two (2) reply text messages. Text messaging may not be available through all wireless carriers and not all Devices may be supported. A maximum of \$48,000 will be donated to Operation Homefront. Donations are not tax deductible. Promotion is void where prohibited, taxed or restricted. Sponsor reserves the right to terminate this Promotion at any time. Promotion is subject to federal and state laws and restrictions. Promotion is sponsored by Liberty Creek. Contact Operation Homefront at 8930 Fourwinds Dr. #340, San Antonio, TX 78239, call: (800) 722-6098, or visit <http://www.homesonthehomefront.org/> to learn more about the way donated funds will be used to support Homes on the Homefront Across the U.S.

California and Argentine Table Wine, ©2014 Liberty Creek Vineyards, Modesto, CA. All rights reserved.

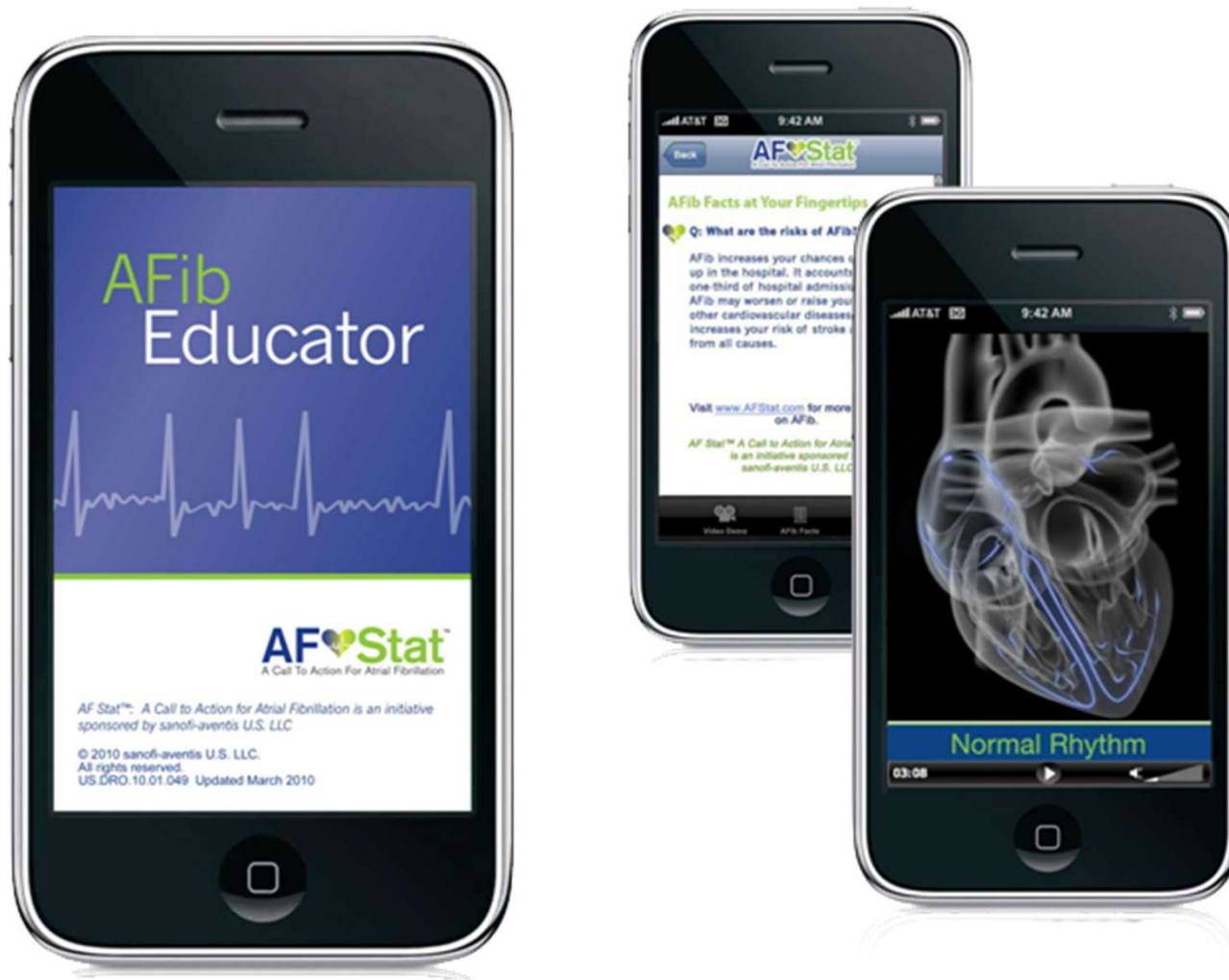
Boehringer-Ingelheim Pharma: DRIVE4COPD

- Intricate Website
- Screener / Registration Application
- Communications



Sanofi-Aventis: Afib Educator

- Mobile Application



Janssen / Pfizer: 7 Summits Climb for Alzheimer's

- Campaign Informational Website
- Climb Tracker and Blog Hub





THE 7 SUMMITS
CLIMB
for ALZHEIMER'S
Memories are Everything



"What are our life experiences and adventures about if not to create life long memories that we can share and embellish year after year with friends and family? Memories are everything."

Together, we can move mountains and make a difference in the lives of those affected by Alzheimer's disease.

Climb on!
Alan

HOME | CAMPAIGN OVERVIEW

The 7 Summits Climb for Alzheimer's: Memories are Everything

Alzheimer's disease is the 7th leading cause of death in the United States, with another person newly diagnosed every 70 seconds. It affects as many as 2.4 million to 5.3 million people in the United States and 26.6 million people worldwide.

That's why Alzheimer's disease advocate and mountain climber, Alan Arnette, is climbing the 7 highest summits on the 7 continents of the world. Alan watched his mother and two quints succumb to Alzheimer's disease and is now on a quest to raise awareness of the impact and financial and personal burden of this progressive and fatal disease.

What do mountain climbing and Alzheimer's disease have in common? The mental and physical demands of scaling seemingly insurmountable peaks are not unlike the everyday trials that those living with Alzheimer's disease and their caregivers face. Understanding personal limitations, reaching out for support, taking steps day by day are all challenges both climbers and caregivers experience.

Alan's goal: raise awareness of the impact of this debilitating disease. Alan is also striving to raise \$1 million for research and care as it is his hope that scientists can find a way to slow or stop Alzheimer's disease, which robs individuals of a lifetime of collected memories, corrupting their distinct and true personalities and making them unable to function independently. After all, *memories are everything*.

Research, Education and Awareness

For additional information about Alzheimer's disease and ongoing research and resources, visit the [Alzheimer's Association](#) and [Cure Alzheimer's Fund](#)™. At these sites you can also help support Alan in raising funds, which go directly to Alzheimer's research and programs for patients and caregivers.



Cure Alzheimer's FUND
targeting breakthrough research



alzheimer's association

Stay Informed

Follow Alan



Recent News

- [Press Release](#)

Alzheimer's Resources

The following additional websites have information available to you, your family and caregivers to learn more about Alzheimer's disease and ongoing research.

- National Institute of Aging
- Alliance for Aging Research
- Alzheimer's Disease International
- Alzheimer's Foundation of America
- Family Caregiver Alliance
- National Caregiver Alliance

The Alzheimer's Immunotherapy Program of Janssen Alzheimer Immunotherapy and Pfizer Inc. is funding Alan's climbs so that all money raised from donations will go directly to the Alzheimer's Association and Cure Alzheimer's Fund™ for research and programs for patients and caregivers.



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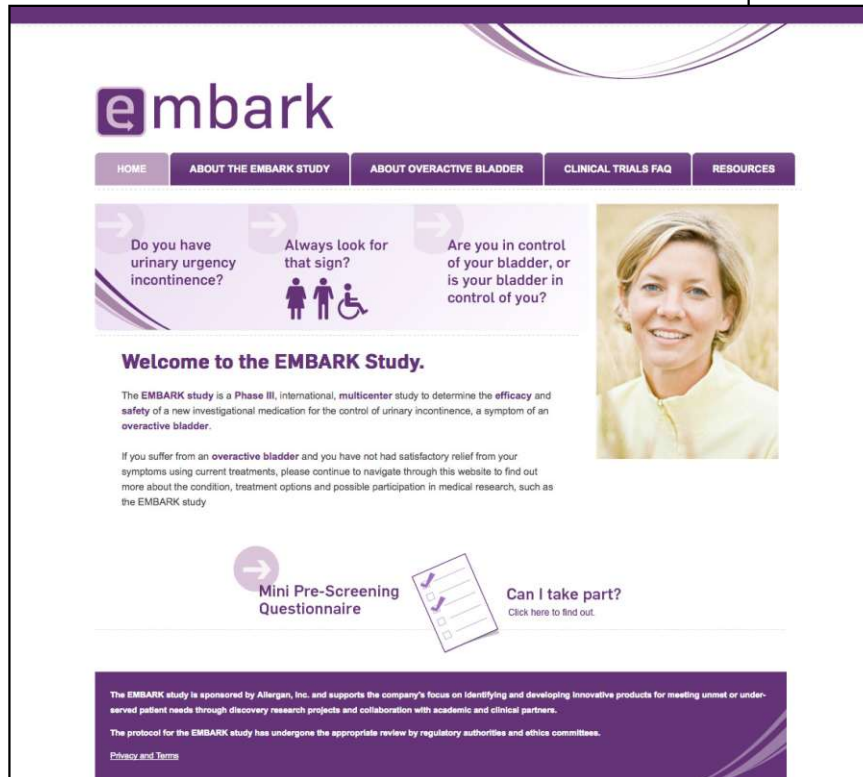
CitraNatal: Ready4Pregnancy

- Informational Website



Allergan: embark

- Clinical Trial Campaign
- Website
- Study Information Hub



Centocor Ortho Biotech: Prostate Cancer Roadmap

- Informational Website

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MY PROSTATE CANCER ROADMAP

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Welcome to My Prostate Cancer Roadmap,
an educational resource that puts men with advanced prostate cancer and their loved ones in the driver's seat. *My Prostate Cancer Roadmap* is intended to support you, whether you have advanced prostate cancer or care for someone who does, with a wide range of information and resources throughout this stage of your cancer journey.

[READ MORE](#)

Work Relationships
Sex & Intimacy
Health & Wellness
About Prostate Cancer Overview
High-Risk Populations

? WHERE AM I? [My Prostate Cancer Roadmap](#)

 Click here for a special message from Arnold Palmer.
[CLICK HERE](#)

Register for Program Updates
Registration is simple and free. Join us for the journey.
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You Inspire Us!
Tell us your story and you could win a copy of the acclaimed cookbook, *Blue Ribbon Recipes for Prostate Health*, by John Dodson and be featured on this Web site.
[SUBMIT YOUR STORY NOW!](#)

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PROSTATE CANCER
EDUCATION & SUPPORT

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Children's Health Fund

- Mobile Medical Clinic Ads



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Thank you!



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